

BERITA

SUNWAY®

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VOICES OF CHANGE

Efforts to improve the planet



Creating sustainable properties

Sowing into a greener future

Best in healthcare tourism

Voices to light up the dark

The Harvard perspective

3 FROM THE SENIOR MANAGEMENT'S DESK

HAPPENINGS

Sowing into a Greener Future

4 Fun, green initiatives at Sunway Property's World Environment Day campaign

Winning Prose

6 Twenty-six students awarded at the 3rd Sunway-Oxbridge Essay Competition

Discovering Their Potential

7 How Outward Bound School helped underperforming SMK Bandar Sunway students

Best in Healthcare Tourism

9 Sunway Medical Centre wins international and regional awards

Sustainable at the Core

11 Sunway REIT listed on the FTSE4Good Bursa Malaysia Index



IN DEVELOPMENT

Expanding Connectivity

14 Sunway Construction awarded RM1.21 billion MRT SSP line viaduct project contract



New Gem in Mont Kiara

15 Sunway Property records overwhelming sales for latest Mont Kiara residential development

VOICES

The Harvard Perspective

16 Jeffrey Cheah Travel Grant for Southeast Asian Studies scholars share their Harvard experience

Employer of Choice

18 Why passionate individuals choose Sunway



FEATURES

More Machinery, Stronger Sales and Service Support

20 CASE Construction appoints Sunway Enterprise as authorised full-line dealer

Ghostbusters Fun at Sunway Lagoon

21 Asia's first live interactive Ghostbusters attraction set to thrill fans at Sunway Lagoon



Voices to Light up the Dark

22 Acapella group Harvard Krokodiloes lend their voices to raise awareness and funds for the blind

Pack Meals, Stop Hunger

24 Sunway City Ipoh volunteers team up to combat hunger among the Orang Asli community

Community Effort to Care for Public Parks

26 Sunway Property launches neighbourhood initiative to upkeep newly renovated park



SUNWAY, THE EMPLOYER OF CHOICE

Sunway Group, with 12 established business divisions and a 14,000-strong workforce across 50 locations worldwide, has a diverse workplace culture underscored by a healthy mix of employees who continue to bring remarkable resourcefulness, innovation, reinvention and digital "savviness" amongst other qualities.

DATO' CHEW CHEE KIN
President, Sunway Group



The Group has a well-balanced diversity made up of 36% Bumiputera, 30% Chinese, 14% Indian and the remaining 20% Others; while women comprise 41% of the entire workforce.

In terms of generation, we now have millennials who outnumber the Generation X at Sunway – more than half (57%) of Sunway Group's workforce comprises Generation Y and Z, followed by Generation X (38%) and Baby Boomers (5%). In the coming years, we expect to welcome more millennial talents to join us as we aspire to become the employer of choice.

In the past 14 years, Sunway has conducted employee surveys to find out employees' expectations and aspirations so as to build a better workplace that is conducive for our people. A workplace that allows our people to **express themselves; develop their strengths; and create opportunities for learning and personal growth.**

These are what Sunway has always been about, and in the coming years, we are working towards fine tuning Sunway as the choice workplace for everyone in three key areas.

Regardless of generation, gender, or race, our people have been working together to create a positive impact on the community and the nation at large. Sunway has always been about building a better future for our communities – our core values, our unique build-own-operate business model, our corporate social responsibility programmes continue to augment this purpose.

Each year, more than 1,000 dedicated employees across various industries volunteer in our community events. To further encourage volunteering initiatives, we have developed a Volunteer Programme to allow everyone to choose the causes they personally care about and be the champion of their initiatives.

Our workplace also offers exciting and continued learning opportunities. Last year, we partnered with Center for Asia Leadership based at Sunway University which is affiliated with Harvard University, to empower our young talents through the Executive Leadership School to assume more active leadership roles in their current capacity or position.

The Jeffrey Cheah Distinguished Speaker Series has also enabled more than 12,000 individuals to attend talks delivered by eminent international speakers on a range of topics. The Sunway Leaders Conference brings together more than 2,000 Sunway leaders annually to hear from global experts and luminaries speak on leadership.

In addition, we provide on-the-job training and exposure through Sunway's Young Talent Programme to groom young leaders; and allow interns of high-calibre to get a foretaste of the Sunway work culture.

To borrow John Quincy's words, we are building an organisation that inspires others to **dream more, learn more, do more and become more.** We want to cultivate an outward mindset amongst all employees throughout the organisation, where we work together and be successful together, by working towards a common goal.

ADVISORS

YBhg Tan Sri Datuk Seri Razman M. Hashim
Jane Poh
Sharzede Hj. Salleh Askor

EDITORIAL BOARD

Editor-in-Chief
Yap Shi Han
yapsh@sunway.com.my

Sub-Editor

May Ng
maynyk@sunway.com.my

PUBLISHER

Sunway Group Brand Marketing & Communications

REGISTERED ADDRESS

Sunway Management Sdn Bhd
Level 16, Menara Sunway
Jalan Lagoon Timur
Bandar Sunway
47500 Selangor Darul Ehsan
Malaysia
Tel: +603 5639 8889
URL: www.sunway.com.my

PRINTER

Ocean Transfer (M) Sdn Bhd
19-05, The Pinnacle, Block B, 19th Floor,
Jalan Lagoon Timur, Bandar Sunway
47500 Selangor Darul Ehsan, Malaysia
Tel: +603 5612 5001 / +603 5613 7966

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Sunway Group Brand Marketing & Communications

Level 18 Menara Sunway
Jalan Lagoon Timur, Bandar Sunway
47500 Selangor Darul Ehsan, Malaysia
Tel: +603 5639 8631/8059

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SOWING INTO A GREENER FUTURE

Sunway Property launches fun and healthy initiatives to encourage **green habits** among **communities**



1

With global temperatures and sea levels reaching record highs this year, United Nations secretary-general Ban Ki-moon has reiterated the urgent need to address climate change, as it is a race against time.

In conjunction with World Environment Day, Sunway Property partnered with local environmental NGOs EcoKnights and MENGO to organise its 'Race for a Better Planet' campaign.

World Environment Day is a global initiative under the United Nations Environment Programme aimed at creating

public awareness in taking positive environmental steps to protect the environment.

The 'Race for a Better Planet' initiative took place across Sunway townships in **Klang Valley, Ipoh, Penang and Iskandar in Johor**, aiming to raise public awareness on sustainability and reinforcing the

importance of respecting nature in everyday life.

Sunway Property contributed RM80,000 in total to EcoKnights and MENGO to further advance environmental initiatives for the public.



2

1. Over 400 members of the community embarked on a cycling journey in celebration of World Environment Day during the inaugural 'Race For a Better Planet' held at Sunway Iskandar.

2. (L-R): A group shot of the organisers for 'Race For a Better Planet': Chan Lai Khay; Vivien See; Tan Wee Bee, Deputy Managing Director of Property Development Division for Malaysia and Singapore, Sunway Berhad; Sarena Cheah, Managing Director of Property Development Division for Malaysia and Singapore, Sunway Berhad; Teoh, EcoKnights; Kevin Chong, radio DJ and emcee of the event; Teh Ee Laine; and Lydia Thong from Sunway Property.

“The **earth is our only home** and protecting it should be a collective effort and the **responsibility of the community.**”

SARENA CHEAH
Managing Director of Sunway Berhad Property Division.

SUNWAY CITY

More than 500 participants including residents in Bandar Sunway took part in the 'Discovery Walk 2.0' at Sunway South Quay, where teams faced environmental-themed challenges along a 5km route around Sunway City. Items obtained at each challenge were used for a DIY-terrarium activity.

Eco Drum and Bah Raman delivered nose flute performances, while attendees flocked to the green bazaar and DIY workshops to learn about eco-enzyme, composting and seedball making.

Sunway Property also sponsored the participation of more than 50 students, teachers and parents from Sunway Group's two adopted schools, SJK (C) Chee Wen and SK Bandar Sunway, to join the festivities.

“This is my second 'Discovery Walk' with Sunway Property and it was indeed a bigger celebration compared to the previous year. The DIY activities such as the terrarium making and workshop sessions were also good. The whole learning process was engaging and fun in educating the public on how we can each play a role to care for Mother Nature.”

IVYTIE,
Participant

SUNWAY VALLEY CITY, PENANG & SUNWAY CITY IPOH

In Penang, more than 500 participants joined the 'Hike with Nature' through the 3km Nan Shan Hill nature trail close to Sunway Valley City in Paya Terubong. The event featured workshops, a recycling costume competition, a fashion show and public talks on green habits.

Meanwhile, in Ipoh, more than 200 people took part in Sunway City Ipoh's 'Discovery Race', a 5km family treasure hunt race in Tambun. Participants learnt how to practise sustainable living at DIY workshops on eco-enzyme, composting and seedball making. In addition to a performance by Eco Drum, there were also face and body tattoo painting booths.

“My wife and kids enjoyed the event as the run was not only fun but educational too. The workshops were interesting and useful, which I believe will have a positive impact on the environment. We thank the organisers for the effort in hosting such a meaningful event and we look forward to more upcoming activities.”

YONG WAI LIAM,
Father of two

SUNWAY ISKANDAR, JOHOR BAHRU

Down south, over 400 participants took part in Sunway Iskandar's 'Ride with Nature' initiative, where families cycled along a specially-designed 20km cycling route surrounded by nature. The community learnt about sustainability through tree planting and fish releasing activities.

of giving among the community.

A series of recycling activities was also held with a Shop & Swap Market and sessions on waste separation held at Sunway Nexis Mall in Sunway Damansara, Sunway South Quay and Sunway Eastwood in Puchong.

TURNING TRASH TO TREASURE

Why discard your old clothes, reading materials and toys when you can donate them to someone in need? In the second part of 'Race for a Better Planet', Sunway Property collaborated with the Tzu Zhi Foundation to organise 'Trash to Treasure Day' to reduce waste, promote recycling and instill a spirit

WINNING PROSE

Twenty-six students from around the country emerged winners at the 3rd Sunway-Oxbridge Essay Competition



Dato' P. Kamalanathan, Deputy Minister of Education I with the Top 3 prize winners of the Sunway-Oxbridge Essay Competition 2016 Category A and Category B.

With a penchant for philosophy and politics, it is no surprise that 17-year-old Kirubaharan A/L Muttusamy had beaten more than 4,000 students nationwide to clinch the first prize in Category B of the recent Sunway-Oxbridge Essay Competition 2016.

The teenager, who hopes to be an economist, lawyer or lecturer someday, is no first-timer to essay writing competitions.

He participated in the Goi Peace Foundation UNESCO International Essay Contest in 2012 and won 17th place at the Individual Writing for the World Scholar's Cup Tournament of Champions at Yale University in the US.

"I was exhilarated when I heard the results as I had never won an essay competition before, more so one that is organised and adjudicated by some of the most brilliant people under the Oxford and Cambridge

Society of Malaysia. It is truly an honour," said Kirubahan.

Deputy Minister of Education I Dato' P. Kamalanathan presented total cash prizes worth RM22,000 and RM125,000 in Sunway College bursaries to the 26 winners.

This year, all students who participated each received a Certificate of Participation, which will contribute to their co-curriculum points.

Held for the third year running, this year's Sunway-Oxbridge Essay Competition received more than 4,000 online entries from a total of 538 schools nationwide.

SMK Infant Jesus Convent (M) Johor was awarded the school with Most Participation, with 681 entries, winning a brand new HP desktop computer.

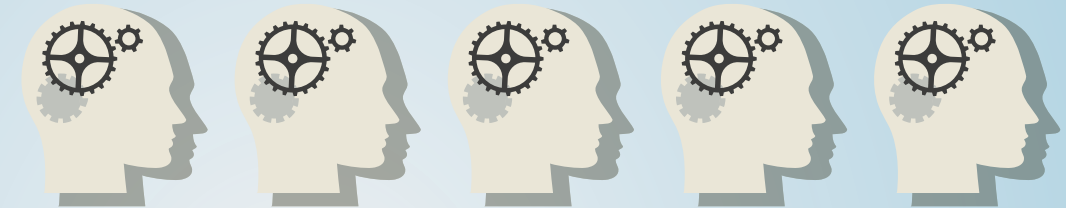
Shortlisted candidates attended a final round of on-site essay writing in Penang, Kuala Lumpur, Johor Bahru and Kuching, before the 26 winners were selected.

With the aim of elevating the standards of education and English proficiency among students, the competition is organised by the Sunway Group, The Oxford & Cambridge Society of Malaysia, the Jeffrey Cheah Foundation, Sunway University and Monash University Malaysia.

View the full list of winners at www.sunway.edu.my/essay

DISCOVERING THEIR POTENTIAL

Five days spent at **Outward Bound School** in Lumut helped **SMK Bandar Sunway** students grow in **self-confidence, maturity** and **friendship**



Sixteen-year-old Aqil could hardly contain his excitement. He was one of the 26 special education needs students from SMK Bandar Sunway that were handpicked to attend the Outward Bound School (OBS) programme in Lumut, Perak, and it would be his first time away at an overnight school trip.

His father, Kasuma Satria, however, had mixed feelings about the trip. Kasuma was concerned about his son's safety, as Aqil has Attention Deficit Hyperactivity Disorder (ADHD), which results in him having difficulty paying attention and controlling impulsive behaviours.

As it turned out, Kasuma's fears proved unfounded. Aqil had no problems completing OBS' physical challenges, which involved overcoming his fear of heights to do abseiling and flying fox.

"Aqil seems more relaxed and jokes a lot more. He is very happy to have made more friends with others who are not from his special education class too. The fact that they accepted and treated him well despite his condition has made him a more confident person."

KASUMA SATRIA
Parent of Aqil



The joy shown by the students

Besides 26 students from Special Education Needs classes, 41 underperforming students were selected for the trip, which was aimed at developing leadership skills through outdoor character-building activities.

Puan Juairiah Johari, Senior Assistant of the Special Needs Class at SMK Bandar Sunway credits Sunway Group for sponsoring the trip, which would otherwise be inaccessible to most of the students who mostly come from poor families.

OBS has not only benefitted the students but there were lessons to be learnt among the parents who tagged along as well.

SMK Bandar Sunway is one of the seven schools nationwide that Sunway Group has adopted through the Jeffrey Cheah Foundation to improve their learning environment. To date, Sunway has donated more than RM15 million towards funding restoration and upgrading works of the schools.

"These students who perform poorly in school tend to lack self-belief and self-confidence, and correspondingly, they lose interest in their studies and future. Their poor family background and lack of parental attention further add to their insecurities and lack of direction in life."

JUAIRIAH JOHARI
Senior Assistant of the Special Needs Class at SMK Bandar Sunway



FLYING THE BLUE RIBBON OF EXCELLENCE

Sunway-Le Cordon Bleu recognised for nurturing culinary talents and contributing positively to Malaysia-France bilateral trade



Sunway Le Cordon Bleu Institute of Culinary Arts, Malaysia is Electrolux Culinary Institution Of The Year (Regional).

Culinary Institution of the Year (Regional) at the World Gourmet Summit Awards of Excellence in Singapore.

Other frontrunners in the category were internationally accredited leading culinary institutions in Hong Kong, Thailand and Malaysia.

Nominees must offer full-time and part-time courses in a formal learning environment, provide professional accreditation, and must be certified by local government bodies.

In addition, Sunway-Le Cordon Bleu was also honoured with the **'France-Malaysia Smart Partnership Award'** at the Chamber Commerce of Industry France-Malaysia's annual gala

dinner in Kuala Lumpur. The award acknowledges the joint-ventures' contributions to bilateral trade between France and Malaysia.

In 2012, Sunway Le-Cordon Bleu of Culinary Arts was established at the Sunway University campus, as a result of a joint-venture and accreditation agreement between Sunway Education Group and Le Cordon Bleu in 2010.

(L-R): Ms Ming Ho, General Manager of Sunway Le Cordon Bleu, receives the award from Mr Luca Franchi, Electrolux's Regional Marketing Manager.

Starting out as a humble Parisian cooking school in 1895, Le Cordon Bleu has carved a name for itself in the world of food, with its special blend of innovation and creativity in education.

Currently, Le Cordon Bleu is the largest network of culinary

hospitality schools globally, attended by more than 20,000 students of over 90 nationalities, across 50 schools in 20 countries.

In Malaysia, the Sunway-Le Cordon Bleu Institute of Culinary Arts continues its legacy of culinary excellence, winning the regional **'Electrolux**

BEST IN HEALTHCARE TOURISM

Awards underscore **Sunway Medical Centre's** standing among the **best health tourism providers in the region**



1



2

When it comes to healthcare travel in Asia, Malaysia lists amongst the top three destinations, after Bangkok and Singapore.

Last year, Malaysia recorded revenues totalling RM730 million in healthcare travel receipts from more than 880,000 tourist arrivals, said the Malaysia Healthcare Travel Council.

Bearing testament to Malaysia's notable reputation in the field of international medical tourism are award-winning hospitals including Sunway Medical Centre, which

has recently received a number of global awards.

Sunway Medical Centre was awarded **'International Hospital of the Year'** by the International Medical Travel Journal (IMTJ) Medical Travel Awards 2016 in Madrid.

The award recognised the hospital's excellence in service and ability to attract and serve international patients while providing in-patient and diagnostic facilities of the highest quality.

Sunway Medical Centre was also

named **'Hospital of the Year in Malaysia'** and **'Cosmetic Surgery and Aesthetics Service Provider of the Year'** at the 2016 Global Health & Travel Medical Tourism Awards in Bangkok.

The Awards surveyed over 6,500 customers across 12 countries in the Asia-Pacific region.

Last year, Sunway Medical Centre saw a 30% growth in its international patient numbers, who typically seek out treatments such as cosmetic surgery, joint replacements, cardiac surgery, and fertility treatments.

1. (R-L): Mr Lau Beng Long, Managing Director, Sunway Group Healthcare Services, receiving the Hospital of the Year in Malaysia and Cosmetic Surgery and Aesthetics Service Provider of the Year 2016 Awards from Mr Hiten Sethi, Partner for Global & Health Travel Publication (India operations).

2. (L-R): Ms Nadiah Wan, Chief Operating Officer (Clinical Services), Sunway Medical Centre receiving the International Hospital of the Year Award from Mr Keith Pollard, Managing Editor of IMTJ and CEO of Intuition Communication at the recent IMTJ Award ceremony held in Madrid, Spain.





“ I am truly humbled to be the first female to win this award. This was made possible through collaborative teamwork, and the empowerment given to safeguard the wellbeing of colleagues, partners and the public. ”

CANDY LAI YU TIAN
Safety Assistant Manager, Sunway Construction

Candy Lai is the **first woman** to win the award for upholding **workplace safety**



(L-R): Mr Matthew Tee (President of MBAM), YBhg Dato Ir. Mohtar bin Musri (Director General-Department of Occupational Safety & Health), Ms Candy Lai and Mr Foo Chek Lee (Deputy President of MBAM).

Having good practices in occupational safety and health is paramount in the construction industry.

Best Site Safety Personnel Award 2016 at the MBAM Annual Safety and Health Conference.

The award is presented to individuals who have demonstrated immense commitment to the implementation of safety and health at construction sites.

Ms Lai is the first woman to receive the award.

Candy Lai Yu Tian, a safety assistant manager with Sunway Construction who is based at the Parcel F Putrajaya project, understands this principle as well.

Ms Lai won the Master Builders Association Malaysia (MBAM)

CREATING SUSTAINABLE PROPERTIES

Award win affirms developer's focus on sustainability

Sunway Property's commitment towards sustainability as a property developer has been affirmed not once but six times, winning the BCI Asia Awards for the sixth consecutive year.

the previous year, weighted by the extent of their sustainability efforts and green building ratings - awarded through the World Green Building Council (WGBC).

Sunway City – Sunway's first fully integrated green township – is the first township development to be certified by the Green Building Index (GBI).

Approximately 30% of the township is considered green, exceeding the minimum 15% standard set by GBI to qualify as sustainable.

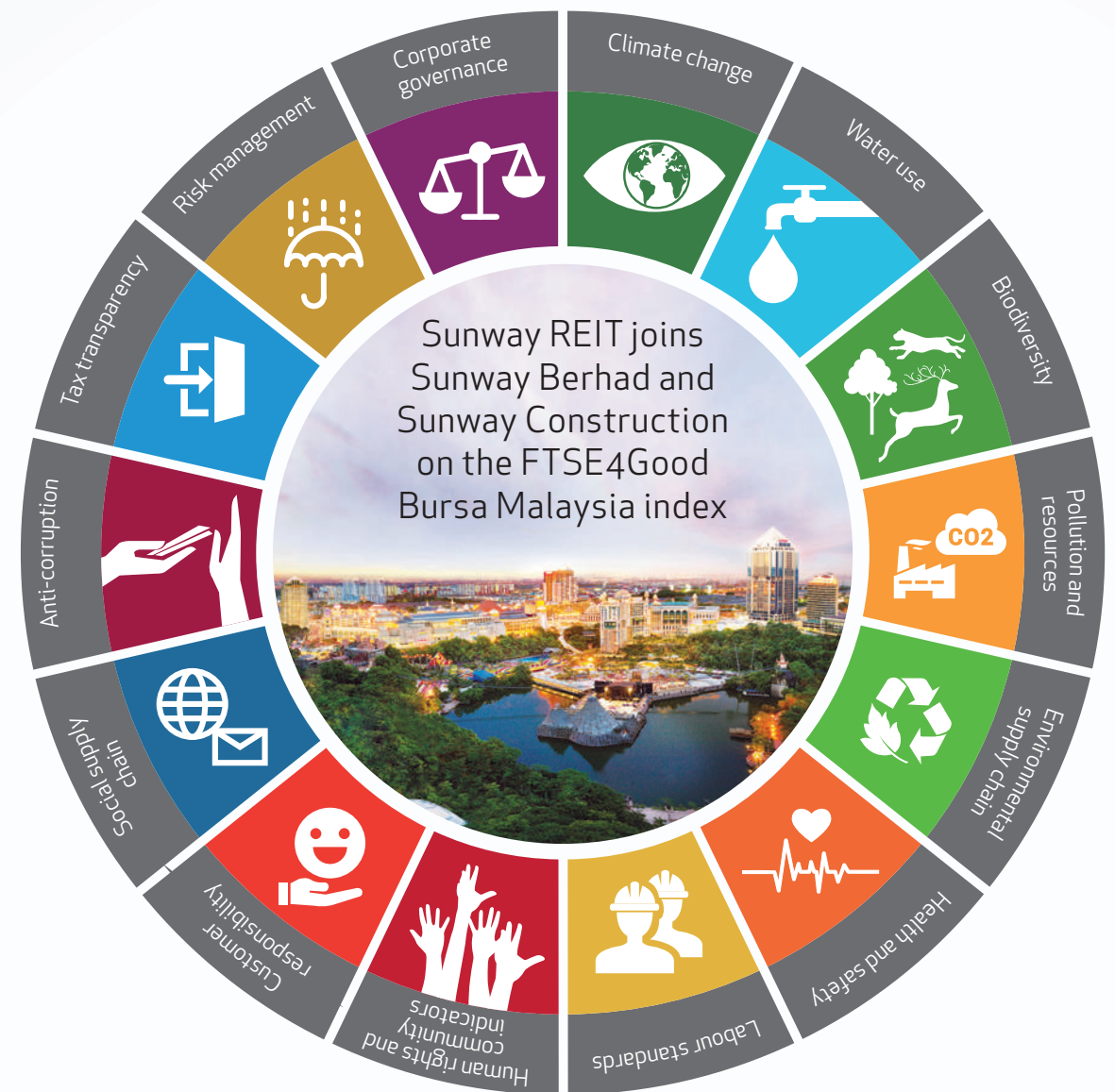
The BCI Asia Awards recognises the top 10 developers and architects in seven key markets – Hong Kong, Indonesia, Malaysia, the Philippines, Singapore, Thailand and Vietnam.

Winners are selected by the greatest aggregate value of projects under construction for



The Sunway Property team celebrating their win at the BCI Asia Awards 2016 ceremony event.

SUSTAINABLE AT THE CORE



Choosing to focus on environmental, social and corporate governance (ESG) factors in business has been shown to be good for corporate financial performance.

Sustainably-run companies are increasingly in demand as more investors look towards socially responsible investing and integrating ESG factors into their investment portfolios.

Sunway Group is one entity that has recognised the importance of prioritising sustainability in business, with three of its companies currently listed on the FTSE4Good Bursa Malaysia Index – an official endorsement by the UK-based FTSE Group.

Sunway REIT recently joined Sunway Berhad and Sunway Construction Group Berhad on the FTSE4Good Bursa Malaysia Index.

Both Sunway Berhad and Sunway Construction have continued to successfully meet the inclusion criteria since listing on the Index in 2014 and 2015 respectively.

This year, a total of 39 constituents were listed on the FTSE4Good Bursa Malaysia Index.

Launched in December 2014, the FTSE4Good Bursa Malaysia Index identifies and measures the performance of companies that demonstrate strong ESG practices

among the top 200 public listed stocks on the FTSE Bursa Malaysia EMAS Index.

In May, the Jeffrey Cheah Foundation contributed US\$10 million for Sunway to launch the Jeffrey Sachs Centre on Sustainable Development, a regional hub to advance the United Nations Sustainable Development Goals in Asia and address the sustainable development challenges in the region.



Group photo of the Malaysian Cabinet with Sunway Group founder and chairman Tan Sri Dr. Jeffrey Cheah, AO and Sunway Group deputy chairman Tan Sri Razman M. Hashim.



(L-R): Federal police secretary Datuk Mohd Khalil Kader; Tan Sri Dr. Jeffrey Cheah; Inspector-General of Police Tan Sri Khalid Abu Bakar; and Perak police chief Datuk Seri Abdul Rahim Hanafi.

RETREAT AMID NATURE

Sunway Group recently played host to the Malaysian Cabinet Away Day 2016 at The Banjaran Hot Springs Retreat in Ipoh. A series of brainstorming discussions was held over the 2-day event.



(L-R): CEO of PEMANDU Dato' Sri Idris Jala, Tan Sri Dr. Jeffrey Cheah and Tan Sri Razman M. Hashim.



Welcoming the arrival of Perak Menteri Besar Datuk Seri Dr. Zambry (center).



Guests also include Minister of Transport Dato' Sri Liow Tiong Lai and Minister of Defence Dato' Seri Hishammuddin bin Tun Hussein.

EXPANDING CONNECTIVITY

Sunway Construction awarded **RM1.21 billion** MRT SSP line viaduct project contract

Mass Rapid Transit Corporation has awarded the RM1.21 billion viaduct work package V201 for the construction of the MRT Sungai Buloh-Serdang-Putrajaya (SSP) line to Sunway Construction.

The award took place following a One-Stop Procurement Committee meeting chaired by Prime Minister Datuk Seri Mohd Najib Tun Abdul Razak.

"I am confident that we will be able to follow closely to the schedule for the project to ensure that phase one of the SSP line begins operations in the second quarter of 2021, and the rest of the line in the second quarter of 2022," said MRT Corp CEO Datuk Seri Shahril Mokhtar, in an article published by *Starbiz*.

While all successful tenders are evaluated on technical and commercial aspects, and not the lowest price, Shahril said that Sunway Construction's tender was the best evaluated tender for the work package out of the four tenders submitted.

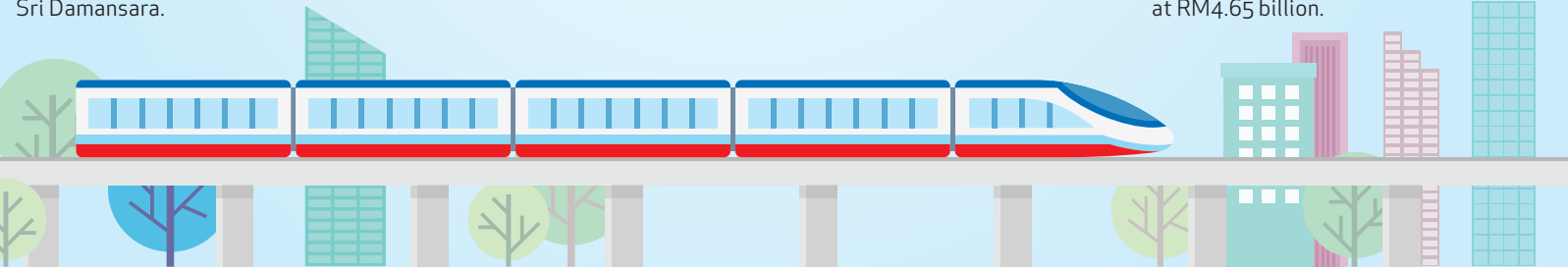
As Sunway Construction is the current work package contractors for package V4 of the MRT Sungai Buloh-Kajang Line, the company was automatically pre-qualified to tender for viaduct work packages for the MRT SSP line.

Once the MRT SSP line is completed in 2022, it will take 85 minutes to travel from Kwasa Damansara to Putrajaya Sentral. The line is expected to reduce traffic congestion by 176,000 cars daily.

Stretching 52.2km in length, 13.5km of which runs underground, the MRT SSP line comprises 37 stations, including 11 that are underground.

As at end June 2016, Sunway Construction's order book stands at RM4.65 billion.

Under the work package agreement, Sunway Construction will construct and complete the viaduct and other associated works for Package V201, a 4.9km elevated stretch from Sungai Buloh to Persiaran Dagang in Bandar Sri Damansara.



SCORING A HAT-TRICK

Sunway Construction strikes gold not once but thrice at the recent Malaysian Investor Relations Association Awards



ONE year was all it took for Sunway Construction Group Berhad to demonstrate its superior investor relations efforts, bagging three wins at the Malaysian Investor Relations Association (MIRA) Awards.

Sunway Construction Chief Financial Officer Ng Bee Lien was named 'Best Chief Financial Officer for Investor Relations (Main Board - Mid Cap)'.

Sunway Construction's listing was well-received with the institutional offering oversubscribed by 6 times, and retail portion oversubscribed by 2.7 times.

Established in June 2007 by Bursa Malaysia, the MIRA Awards recognise individuals and companies that have successfully embraced best investor relations practices.

The company, which debuted on the Main Market of Bursa Malaysia Securities Berhad in July last year, won the 'Best Investor Relations for an Initial Public Offering in 2015' and 'Best Investor Relations Website' (Main Board - Mid Cap) awards.



(L-R): Evan Cheah, Sunway Construction Non-executive Director; Ng Bee Lien, Sunway Construction Chief Financial Officer; and Chung Soo Kiong, Sunway Construction Managing Director with the three awards.

NEW GEM IN MONT KIARA

Sunway Mont Residences records overwhelming sales

Six in 10 Malaysians, surveyed by online real estate portal PropertyGuru, are keen to purchase properties within the second half of 2016, indicating the continual demand for good property in the Klang Valley amid concerns of unaffordable pricing and inability to obtain property financing.

The promising demand was seen in the 80% take-up rate of Sunway Property's newly launched Sunway Mont Residences. More than 1,000 people had turned up for the public preview of the development in May.

This comes after Sunway Berhad had introduced its Sunway Property Certainty Campaign this year to boost sales of new residential launches this year.

The unique home ownership campaign offers up to 88% financial assistance to home buyers.

Options include guaranteed loan,

deferred payment plan and a voluntary exit plan for all Sunway projects in Malaysia until

30 September.

Sunway Mont Residences is a single 38-storey block comprising 288 units ranging from 1,122 sq ft to 1,906 sq ft, with prices starting from RM880,000.

With a land area of 2.88 acres along Jalan Kiara 5, the freehold development has a gross development value of RM250 million and is set to be completed by 2020.

Featuring a modern rustic look, Sunway Mont Residences offers wide living and dining spaces that are accessible directly to balconies and unobstructed views from all bedrooms.

Condominium facilities include an infinity pool, an Eco-Pond and a 7-storey carpark podium, including one level of sub-basement parking.

Sunway Mont Residences will offer conveniences with education, retail, leisure and healthcare amenities within walking distance.

For shopping needs, department stores and restaurants are located nearby.

Good connectivity is another highlight of living at Sunway Mont Residences, which has easy access to major highways such as the SPRINT Highway and Penchala Link.



Artist's Impression



Artist's Impression

THE HARVARD PERSPECTIVE

“ As academicians, we cannot afford to operate in silos but we need to connect with one another for knowledge sharing. ”

MS PHOEBE THAN
Sunway College TES Economics Lecturer



Recipients of the Jeffrey Cheah Travel Grant for Southeast Asian Studies reminisce about their eventful stint at Harvard University

Two Sunway University postgraduate students had the golden opportunity to learn from the best minds at Harvard University when they received the Jeffrey Cheah Travel Grants for Southeast Asian Studies earlier this year.

Established by the Jeffrey Cheah Foundation in 2013, the travel grants enable scholars and practitioners on Southeast Asia studies to travel to Harvard for research and study. The grant covers return economy class airfare and stipend to cover basic living expenses.

One of the highlights of the 2-week study trip was being able to interview the Harvard professors who are thought leaders in their respective fields.

Currently investigating parental self-control and self-regulation of their children's diet in her doctorate research, Ms Jesslyn Leong Yoke Kiau was able to share her doctorate research proposal with Harvard School of Public Health's Professor of Nutrition Dr David Ludwig and Harvard Prevention Research Center Deputy Director Dr Angie Cradock.

Leong, a full-time postgraduate student at Sunway University, Business School, attended classes

for 'Design of field research methods' conducted by Harvard Business School's Professor of Business Administration Professor Robin Ely.

"The Harvard teaching method integrates theoretical insights with interactive and practical exercises. Learning 'how' and 'why' is imperative to mould our mindset. The Malaysian education system focuses more on the delivery of end result," Leong said.

For Sunway College TES economics lecturer Ms Phoebe Than, meeting the professors helped affirm her choice of post-doctorate research, which explores higher education reform from an economic perspective.

Observing the discussions and lectures in session at Harvard inspired her to be a better educator.

"How do I get students to participate? Students at Harvard are participative and voice their thoughts and questions, compared with only a minority in Sunway who do so. We must continue to build the confidence of students to participate in discussions," Than said.

Leong also witnessed the dissertation defense of a final-year PhD student from Harvard – an experience she found useful in preparing herself for her own viva voce in future.

"Even though the Q&A session was very challenging, the presenter was able to answer the queries intelligently. I learnt that self-confidence is pertinent for both the presentation and Q&A session," said Leong.

The trip presented networking opportunities for Than, who met with other postgraduate students from Malaysia, Singapore, China and Japan at a talk organised by Harvard Kennedy School's Ash Centre.

During their free time, Leong and Than made use of Harvard's extensive resources and read up on their research work at Harvard's Widener Library – the oldest and largest university library system in the US – and Lamont Library.

Making the most of her trip, Leong even squeezed in some time to visit some of Boston's famous attractions – the Boston Museum of Fine Arts, Boston Tea Party Ship and Museum, Quincy Market, and the Freedom Trail.

"I am grateful that the impossible became possible at Harvard. This trip has enriched my exposure in my doctorate journey, broadened my network with prominent researchers and enhanced the quality of the research work. This could not be realised without the Jeffrey Cheah Travel Grant and for that, I'm thankful," said Leong.

There is much to be learnt from Harvard that applies to Malaysian universities, said Than. "As academicians, we cannot afford to operate in silos but we need to connect with one another for knowledge sharing. Harvard is a solid institution not because it stands alone but also for its strong links with other renowned universities," said Than.

“ The Harvard teaching method integrates theoretical insights with interactive and practical exercises. Learning 'how' and 'why' is imperative to mould our mindset. ”

JESSLYN LEONG



(L): Ms Jesslyn Leong, full-time postgraduate student at Sunway University Business School with Dr Angie Cradock.



EMPLOYER OF CHOICE

Walking the talk, providing opportunities to do good and a vast experience to share – these are some of the reasons talents choose to work in Sunway.

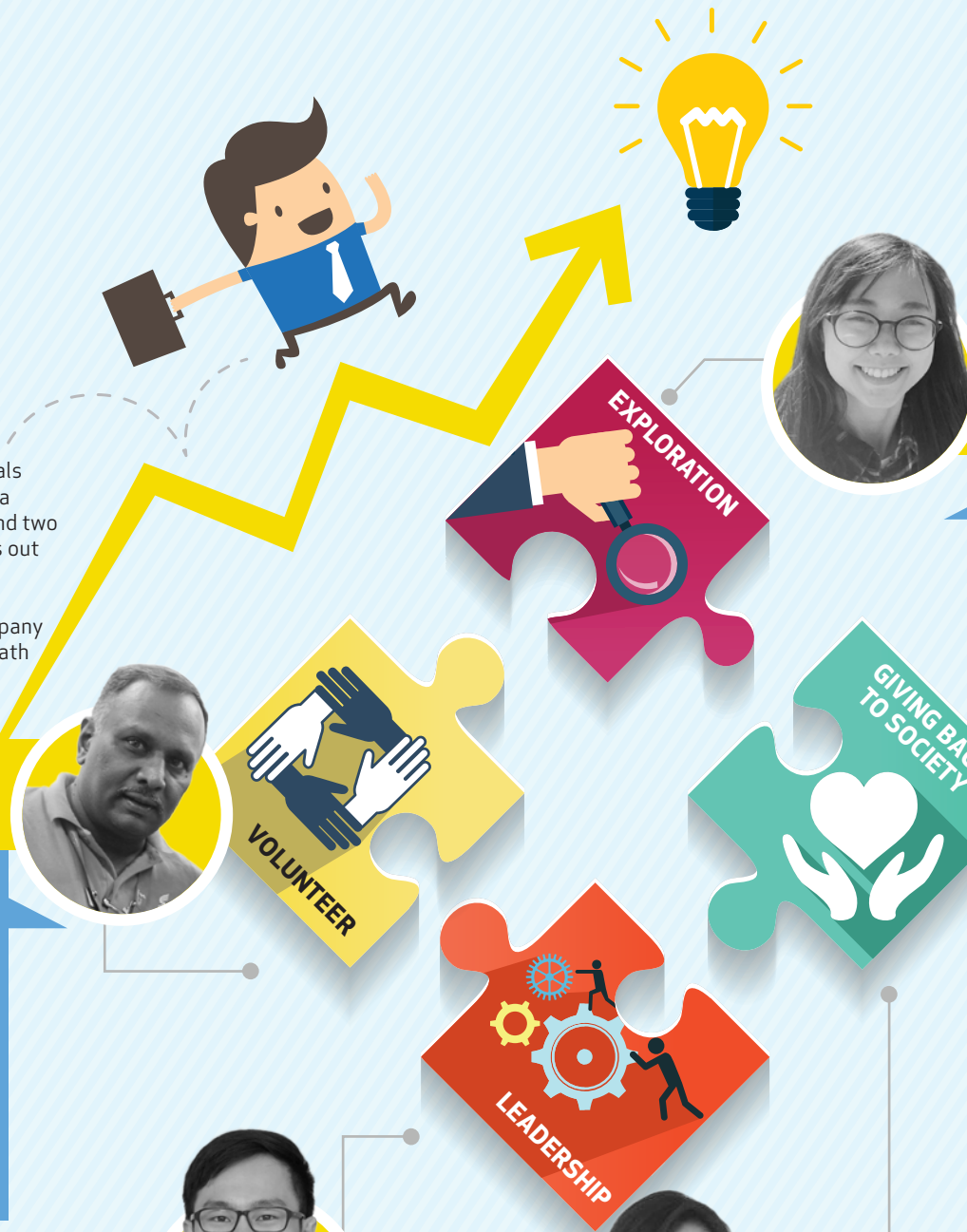
What makes a company an employer of choice?

According to JobStreet.com's Top 10 Companies 2016 survey, 'Benefits and Incentives' and 'Salary' ranked highest across all position levels among more than 7,900 respondents in Malaysia

when asked what their reasons for joining a company were.

Senior employees indicated, 'Working Environment and Culture', as a key decider, while junior-level employees considered, 'Training and Development' as more important.

Speaking to a mix of individuals – a staff volunteer in his 50s, a 24-year-old fresh graduate and two interns – *Berita Sunway* finds out what makes Sunway Group their employer of choice, and how their stints with the company have benefited their career path thus far.



MURALI SUNDARESON SUNWAY PROPERTY

Murali Sundareson joined Sunway Integrated Properties when his contract with his previous company ended in 2006. "It was a good offer and it's a five-day working week, so I get to focus on my family on the weekends," said the senior quality assurance and quality control executive, who is in his 50s.

One thing Murali appreciates about Sunway is its active Kelab Sosial Sunway (KSS), Sunway Group's staff club which takes the lead in driving many of the company's socio-economic and

humanitarian efforts across Malaysia.

"The great thing about Sunway is that they don't limit the participation of staff in volunteering activities. My bosses encourage our volunteer efforts even on weekdays after work, as long as your work is up to date. Thanks to KSS' efforts, I get to meet people from different divisions in Sunway and I get to bring a smile to the children's faces – that's a priceless experience for me," he said.

LAW SIEW YIN INTERN, SUNWAY GROUP HR DEPARTMENT

Twenty-two-year-old Law Siew Yin joined Sunway Group for an internship with the Human Resources Department after attending Sunway engagement sessions at the Imperial College London, where she is a final-year Biology undergraduate.

With hopes of running a private event planning business and patisserie, Law interned at Sunway Group to gain insights into how event management is done – from planning to execution.

"This internship has definitely exceeded my expectations by providing me with responsibilities that taught me skills useful in the corporate world. I've also learnt a lot from meetings with the team and line managers who often question our decisions – this is

particularly useful for me as I seek to realise my own journey and future plans," said the former Sunway College A-Levels student.

Besides providing its employees with opportunities for self-development, Sunway also walks the talk, said Law.

"Sunway's core values affect the everyday lives of individuals and make a real difference. To create a sustainable environment, Sunway transplanted trees at new property developments, instead of felling them. When my colleagues saw trees being felled in Bandar Sunway, they wanted to photograph the incident and report it – this is the positive influence a company has on its employees," she said.

TAN CHOON HON FUTURE LEADERS PROGRAMME

After completing his internship at a local construction company, fresh graduate Tan Choon Hon applied for the 2-year Sunway Future Leaders Programme (FLP), aimed at providing management trainees with on-the-job training and exposure to Sunway's management team.

The Masters in Mechanical Engineering degree holder from the University of Nottingham in the UK said Sunway was among

his top choices for employment as he wanted the opportunity to work under the different business units in Sunway.

Starting out at Sunway Group's Internal Audit Department for 3 months, Tan and his FLP teammates were then placed under Group IT Department to develop and present an IT-initiated project to external consultant companies and the Group's Board.

Tan also spent 2 months working at Sunway Lagoon and is currently attached to the operations team at Sunway Construction, working on-site at KLCC Package 2 in KL.

"What I enjoy most about the FLP is that I get the chance to learn from different leaders while exploring my interest in various departments, and develop a skill set that ranges from soft to technical skills," he said.

JANICE CHEONG RUI ZHI INTERN, SUNWAY GROUP BRAND MARKETING & COMMUNICATIONS

Having lived abroad for 13 years in Singapore, Beijing and Shanghai, Janice Cheong was intrigued by Malaysia's development as a country, its business potential and culture. This led her to sign up for an internship with Sunway Group during the Sunway Engagement Session at Kings College London in April.

"What appealed to me was Sunway's vision on sustainability and its proactive stance towards giving back to society, which

is very much like my personal philosophy," said the 19-year-old first year International Relations undergraduate at Kings College London.

Having interned at the HR department of a Shanghai-based consulting firm, and the homeland security department of a private security firm in Singapore, Cheong said her stint at Sunway's Group Brand Marketing and Communications department was quite different.

"The tasks assigned to me entailed more writing than I had ever imagined. I had the chance to experience different events. It helped me gain insight on how the media works, which is one of the most important triggers when handling a crisis. I would definitely recommend Sunway Group to those who are passionate to gain exposure in the corporate world," she said.

MORE MACHINERY, TO INTENSIFY SALES AND SERVICE SUPPORT



CASE Construction's partnership with **Sunway Enterprise** introduces full range of construction machinery to Malaysian market

Sunway Enterprise has been appointed as the authorised full-line dealer for CASE Construction Equipment, a brand under capital goods conglomerate CNH Industrial.

The partnership is part of CASE Construction Equipment's expansion of its dealer network in Southeast Asia, and will introduce the full range of construction machinery to the Malaysian market.

Among the new 39 products are hydraulic crawler excavators, telescopic handlers, motor graders, vibratory compactors and wheel loaders.

Sunway Enterprise is the subsidiary of Sunway Group's

trading and manufacturing division, supplying premier hydraulic and pneumatic crawler drill, air compressor, generator set and construction machinery to predominantly the quarry and construction industries in Malaysia.

CNH Industrial Construction Equipment Southeast Asia Business Director Alvin Lim said its customers stand to benefit from Sunway Enterprise's outstanding sales and service support, as the latter is the leading construction equipment dealer in the country.

Headquartered in Selangor, Sunway Enterprise has offices across Malaysia, Singapore, Thailand, Indonesia, China, and Australia.

"With the CASE franchise and its



full range of products, Sunway Enterprise will be transformed into a full-fledged heavy equipment distributor in Malaysia and in the region. We also aim to expand

our parts and services dealership network to support the vast number of CASE machines in the country," says Sunway Group President Dato' Chew.

Sunway Group President Dato' Chew Chee Kin (middle), and CNH Industrial Construction Equipment SEA Business Director Mr Alvin Lim (second from left) inked a digital plaque at a ceremony witnessed by Sunway Group Founder and Chairman Tan Sri Dr Jeffrey Cheah (right), Sunway Trading and Manufacturing CEO, Mr Wong Fook Chai (left) and CASE Construction Equipment SEA Marketing and Communications Manager Mr Danilo Catalucci (second from right).



GHOSTBUSTERS FUN AT SUNWAY LAGOON

Asia's first live interactive Ghostbusters attraction set to thrill fans at Sunway Lagoon



Sunway Lagoon's Lynton V. Harris Scream Park has launched its latest attraction, *The Ghostbusters Adventure Live!* to coincide with the release of the Ghostbusters remake on the silver screen.

The debut of *Ghostbusters* at the Scream Park is the largest annual investment to date since the launch

of the park seven years ago.

Visitors can expect interactive fun as they travel through the *Ghostbusters* world, a 15-minute journey through different locations based on the blockbuster movie.

A cast of live actors play the seasoned Ghostbusters and ghosts throughout the attraction, which begins at Slimer's pad, followed

by Aldridge Mansion, New York's oldest private home and museum.

A tour guide will introduce the spooky story of Gertrude Aldridge before taking the New York Subway at Seward Street Station to get to Old Zhu's Chinese Restaurant, the new headquarters of the new all-female Ghostbusters.

Visitors then drop by Rowan's

basement before making their way to the final stop at the eerie Mercado Hotel in Times Square New York.

Other popular blockbuster themed attractions that have been housed at Sunway Lagoon's Lynton V Harris Scream Park include *Terminator*, *Night at The Museum*, *Prison Break LIVE!* and *World War Z*.

Ghostbusters at Lynton V. Harris Scream Park opens from 11:00am to 6:00pm daily. Sunway Lagoon features over 90 rides and attractions at RM150 for visitors 12 years and above, and RM120 for visitors 11 years and below.

VOICES TO LIGHT UP THE DARK

Acapella group Harvard Krokodiloes lend their voices to Dialogue in the Dark's events to raise awareness and funds for the blind



Imagine being ushered into a pitch dark auditorium, where the experience of being enveloped in total darkness and silence leaves you feeling restless. Suddenly, vocal harmonies from influential American jazz standards from the 1920s to 1950s emerge in the background – music in your ears.

For the second consecutive year, the Harvard Krokodiloes – Harvard University's pioneering acapella group – performed in Malaysia as part of their 2016 World Tour.

This year, in collaboration with social enterprise Dialogue in the Dark (DID) and Sunway Education Group, the 12-man group enthralled audiences with their voices during the 'Concert in the Dark' at Sunway International School, and the 'Cuisine Theatre in the Dark' at Sunway Resort Hotel and Spa.

Attendees of the 'Concert in the Dark' were ushered into a carefully constructed dark auditorium, where the Kroks performed their own musical arrangements of songs and medleys.

The aim was to provide guests a taste of what it is like to be in the dark, as experienced by those who are visually impaired.

Performing in the dark was a challenge for the Kroks as they had to forgo visual cues and instead had to rely on their other senses to break into song.

Proceeds from both events were donated by the Kroks to DID, which is supported by the Sunway Institute for Social Entrepreneurship.

DID aims to shed light on issues faced by the visually impaired, and create jobs for them through the concept of innovative sense experiences for the public, in hopes of encouraging compassion towards the blind.

A total sum of RM60,000 worth of experiential tours with DID was pledged, in addition to the RM60,000 generated from table sales for the 'Cuisine Theatre in the Dark'.

CHICKABOO MAKES STAR APPEARANCE

Students raise funds for runaway ostrich Chickaboo at Sunway University's Open Day

Runaway ostrich Chickaboo and her feathered friends recently attended Sunway University's Open Day, much to the excitement of students, parents and staff who queued up to take selfies with her.

Sunway University's management had invited Chickaboo to be part of the Open Day event to help raise funds for animal awareness and to educate Malaysians about caring for animals.

Visitors paid a token sum to feed the ostriches. The money will be used by Chickaboo's owner Darren Chow to establish a foundation for animal welfare.

Currently conducting animal preservation and welfare education programmes for children, Chow also plans to set up a new enclosure for Chickaboo and purchase a new truck for her to expand his wildlife education efforts nationwide.

The six-month-old ostrich became an overnight celebrity on social media when she was filmed sprinting along Federal Highway in Kuala Lumpur in June by BFM89.9 radio presenter Jeff Sandhu, who later uploaded the video on his Instagram account.

The video has since garnered more than 44,000 views.



Dr Elizabeth Lee, Senior Executive Director, Sunway Education Group and Sunway University with Chickaboo and friends.





Sunway City Ipoh volunteers come together to **combat hunger** among **Orang Asli** community



The Orang Asli community is among the poorest people groups in Malaysia, with **one in three** Orang Asli facing poverty, according to the UNDP Malaysia Millennium Goals Report 2015.

The poverty rate of the Orang Asli in Peninsular Malaysia is high at **34%**, compared to the national poverty rate of **0.6%**.

In a move to help alleviate their poverty, Sunway City Ipoh continues its 'Stop Hunger Now' meal-packing programme with Sahabat Orang Asli Project for

the third consecutive year, as part of Sunway's corporate social responsibility efforts under its C.A.R.E. (Community Aid, Reach Out and Enrichment) Projects pillar.

This year, 200 employees from Sunway Lost World of Tambun, Lost World Hotel, The Banjaran Hotsprings Retreat, Sunway College Ipoh, Group Security and Sunway City Ipoh's property division volunteered to pack **40,000** healthy meals.

Volunteers, who are also members of Sunway's staff club- Kelab Sosial Sunway (KSS), packed nutritious, high-protein dehydrated meals

for the Orang Asli villagers in Perak including Kampung Sekam, Kampung Sinju, Kampung Air Bah Lawin, Kampung Sungai Karah, Pos Kemar, Pos Kuala and Pos Yum.

Filled with 21 essential vitamins and minerals, each meal costs RM1 and provides a serving for six people.

Over the last two years, Sunway City Ipoh has packed a total of 45,000 meals. Across the Sunway Group, more than 1,000 Sunway staff volunteers have packed **a total of 260,000 meals** in the past three years!

AT A GLANCE:

- Malaysia total population (2016)**: 31.7 million
- Orang Asli population (2015 estimate)*: 205,000
- Malaysia national poverty rate***: 0.6%
- Orang Asli poverty rate***: 34% (1 in 3 Orang Asli are poor)
- Meals packed (2016): 40,000
- Meals packed (2014-2016): 260,000

* International Work Group for Indigenous Affairs
 ** Department of Statistics Malaysia
 *** UNDP Malaysia Millennium Goals Report 2015

RAYA FASHION FOR A CAUSE

Sunway Group teams up with iM4U and vocational college students to design Raya outfits for the needy

Besides 'balik kampung' trips, family reunions and festive food, one of the many traditions that the Muslim community looks forward to during Hari Raya is wearing new 'baju Raya' on the first day of Raya.

While having new 'baju Raya' is a given for many, for the less fortunate community, it is a luxury they cannot afford.

In a bid to spread festive cheer this Raya season, Sunway Group collaborated with youth volunteer organisation iM4U and vocational institutes to design and produce new Raya outfits for the needy under the 'Fabrik Kasih iM4Ufm bersama Kumpulan Sunway' initiative.

Supervised by local TV host Sazzy Falak who owns her own fashion label, the students from Kolej Vokasional Dato' Undang Mohd Sarip Rembau, Kolej Vokasional

Sepang, Kolej Vokasional Sultan Abdul Samad in Banting and Kolej Vokasional Setapak, spent six weeks designing and sewing 275 Raya outfits.

Beneficiaries of 'Fabrik Kasih' include Pusat Jagaan Titian OKU Nur, Rumah Jagaan Orang Tua Al-Iklas, Persatuan Ibu Tunggal Warga Sabah & Semenanjung, and Ruman Anak Yatim Limpahan Kasih.

During the finale of the 'Fabrik Kasih' initiative, the children from the homes joined Sunway Group employees and iM4Ufm radio announcers to model their new Raya attire in a fashion show.

Sunway Group's management team members Tan Sri Razman Hashim

and wife Puan Sri Latiffah, Sunway Group President Dato' Chew Chee Kin and wife Datin Lim Poh Eng, and Sunway Group EXCO member Puan Sri Susan Cheah distributed food and drinks, prayer mats, prayer beads, 'duit Raya' and Raya cookies to the guests from these homes.





Group photo in front of a 100-year old cotton tree which was relocated within the Sunway Lenang Heights development area.

(L-R): Sunway City JB Sdn Bhd, Senior Manager, Project Management – Mr Quek Jin Han, Chief Executive Officer of Sunway Iskandar Sdn Bhd – Mr Gerard Soosay, Mayor Majlis Bandaraya Johor Bahru - Tuan Haji A. Rahim bin Haji Nin, Ketua Whip - Tuan Hj Aziz bin Haji Tohak and Majlis Bandaraya Johor Bahru Secretary Tuan Haji Farizal Ismail.

COMMUNITY EFFORT TO CARE FOR PUBLIC PARKS

Sunway Property launches neighbourhood initiative to upkeep **newly renovated park**



A public park is an asset of any neighbourhood, as it is an avenue for leisure, exercise and community living among neighbours.

However, vandalism had left parks such as Laman Tasik Pandan in Johor Bahru in a derelict state.

Recognising the problem of vandalism, Sunway Property partnered with Majlis Bandaraya Johor Bahru (MBJB) to launch the 'Friends of Laman Tasik Pandan' community initiative, as a follow-up to the year-long refurbishment of the park.

Under the initiative, frequent patrolling efforts, neighbourhood events, sporting activities and other recreational programmes are being put in place by the neighbourhood committee to foster a community spirit among neighbours to look after the park.

Sunway Property carried out the RM2 million upgrading and restoration project which involved replacing damaged walkways, surau, fences, shelters, public washrooms, fitness equipment,

children's play equipment and picnic tables.

New amenities were introduced at the park, such as a jogging track, basketball court, playground, boardwalk around the lake and a signage at the main entrance.

For more greenery, Sunway Property planted 50 trees around the park, including a century-old cotton tree, which was relocated to the Sunway Lenang Heights neighbourhood.

"The partnership with Sunway in revitalising Laman Tasik Pandan and bringing forth the 'Friends of Laman Tasik Pandan' initiative is a programme we wish to emulate in other recreational parks within the city," said Tuan Haji A. Rahim Bin Haji Nin, Mayor of MBJB.

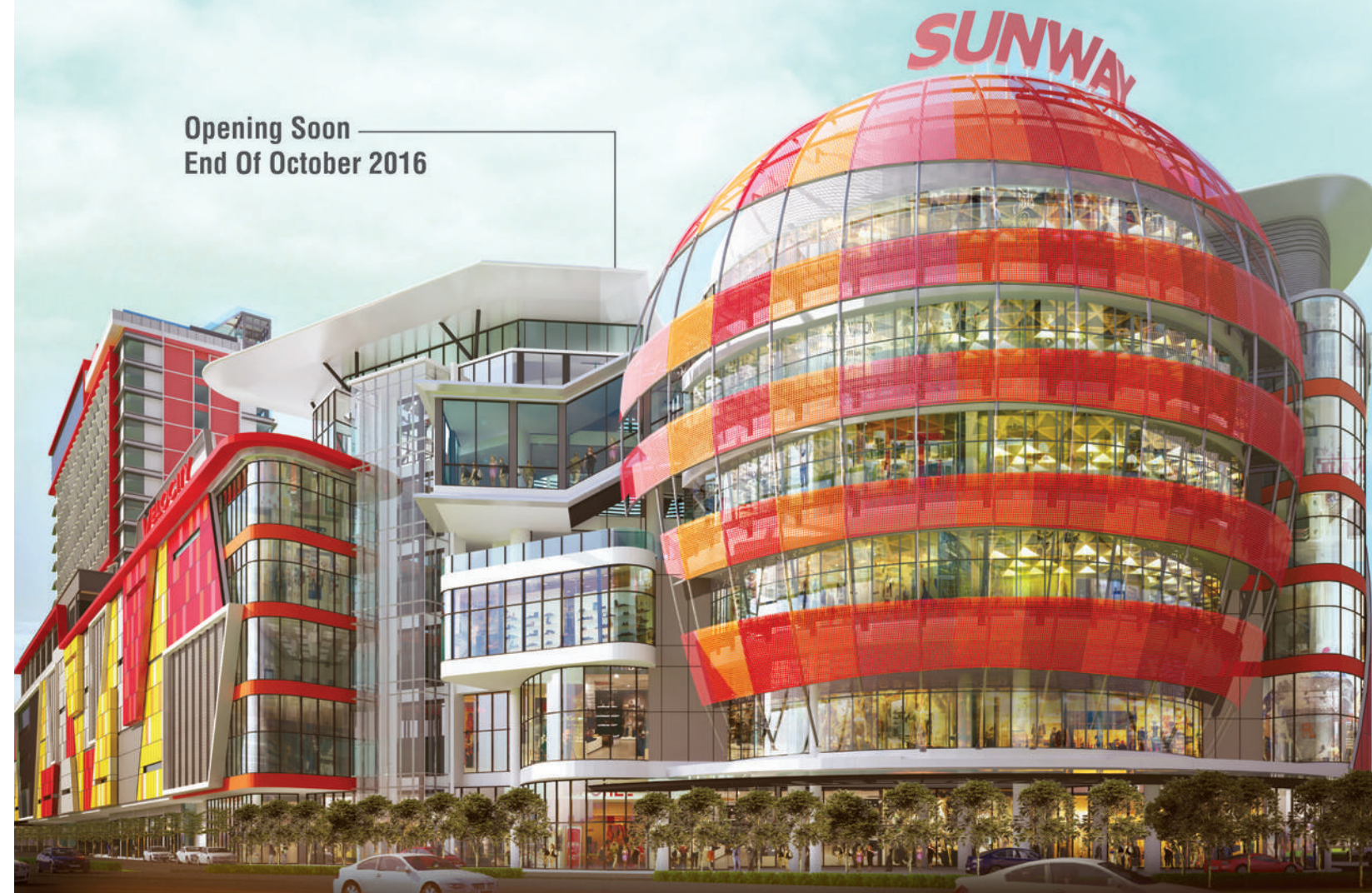
Sunway Iskandar CEO Gerard Soosay says the restoration project demonstrates Sunway's commitment as a developer to contribute towards the improvement of the local community.

SUNWAY
VELOCITY
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E L E V A T E

EVERYDAY MOMENTS

Opening Soon
End Of October 2016



SUNWAY MALLS

Sunway Pyramid | Sunway Carnival Mall | Sunway Giza | Sunway Putra Mall | Sunway Velocity Mall

