

BERITA Sunway

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VUVUZELA

THE WORLD'S LARGEST
VORTEX RIDE



SUNWAY ISKANDAR
A REMARKABLE LANDMARK
DEVELOPMENT

SIP SHOW 2013 SELLS
RM60 MILLION PROPERTIES

TAN SRI DR JEFFREY CHEAH
CONFERRED ACP AWARD
BY ROYAL MALAYSIAN POLICE

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FROM THE CHAIRMAN'S DESK



TAN SRI DR JEFFREY CHEAH, AO
Founder and Chairman
of Sunway Group

"LET US BUILD WINDMILLS"

Malaysia will celebrate her 56th birthday this year. To me, Malaysia is a blessed country, a land of opportunity. We have a beautiful nation enhanced by our bio and cultural diversity. In the many years that I have lived here, I have had the chance to taste both the sweet and the bitter. And today, I am proud to call Malaysia, my home, my country. I am sure you will concur with me, that the task of moulding our nation's future is upon all of us. We have set ourselves an important vision to become a developed nation by the year 2020. We have seven years to go to be a self-sufficient, industrialised nation. Only seven more years to go to be a world-class nation, competing in the global arena. There is still much to do to achieve our vision. We are currently experiencing great shifts in the global economic landscape. At the same time, we stand in the midst of the Asian region where the next leap of growth will be happening.

A Chinese proverb says, "When the direction of wind changes, some build walls, some build windmills."

In this period of change, I wish to say to all, "Let us build windmills." Windmills that would ensure our efforts are sustainable. Windmills that would stand the test of time to benefit all our future generations. On these windmills, I propose that we have three sails. Upon the first sail, let us inscribe the word Belief. Upon the second sail, let us inscribe the word Education. And upon the third sail, let us inscribe the word Togetherness.

Confucius once said, "Belief is the root of humanity, the foundation of success."

If we want to accomplish great things, we must not only act but also dream; we must not only plan, but we must also believe. Our belief guides our visions. Our conviction turns our vision into realities. Hope and progress can only come when we believe in something. Belief powers us to make necessary sacrifices for the greater good. Parents who love and believe in their children, sacrifice their time and energy to provide them with the best education and upbringing. While we as a nation are still standing amidst the winds of change, our belief in our country is the one thing that will push us forward, to make the necessary commitments and sacrifices to achieve our vision. But with the sacrifices that we make, we must never take success for granted and be complacent about what we have achieved. The European countries are suffering today because of overspending and complacency. We should not make the same mistake.

Along with belief, education is the most powerful weapon that we can use to transform a nation.

To create a better future, we must first make the communities better; to make the communities better, we must first make our children better; to make our children better, we must make their education better.

The Chinese have a saying: "If you are planning for a year, sow rice;

if you are planning for a decade, plant trees; if you are planning for a lifetime, educate people." Education has always been very dear to my heart, and I believe education is the best gift we can ever provide to all our future generations.

I have been blessed to have grown up and to have built a successful business in Malaysia. Every child who remembers his roots and have achieved success in this country must try to contribute to the social welfare of his country. I have fulfilled my obligation and duty by my personal donation of RM720 million in assets to the Jeffrey Cheah Foundation. The Jeffrey Cheah Foundation owns and governs Sunway University, Monash University Sunway Campus, the Jeffrey Cheah School of Medicine and Health Sciences, Sunway College, Sunway International School, and is one of the biggest social enterprises of its kind in Malaysia. This is my way of expressing my deep gratitude for the opportunities that were presented to me. To date, the foundation has awarded scholarships worth RM102 million to more than 13,000 Malaysian students, and my hope is to see it grow in perpetuity. Through the Foundation, I have also contributed RM13 million to five schools, one in Pusing, one in Ipoh, one in Klang, one in Subang Jaya and one in Bandar Sunway.

The Chinese say, "No matter how poor we may be, we should not be deprived of education." With good quality education, we can build a great nation of sustained economic growth, abundant with opportunities.

I also hope all of us will take the opportunities given to us in good faith, and plant our own seeds one day for the future generations. I am confident that Malaysians can achieve our vision if we come together. To quote Confucius, "Within four seas, all men are brothers." Alone, we can do so little; together we move mountains. With togetherness, our children will grow up in a country where they can progress and excel. With togetherness, our children will thrive in a strong, globally competitive economy.

Malaysia is blessed with a multi-cultural society. Diversity is powerful because it is the creator of exceptional value. The greater the diversity of ideas, the greater the quality of the solution. Malaysia is a nation of possibilities. Our road has been tough, and our journey, enduring, but yet deep in our hearts, we know the best is still to come. This country has been good to me, and I thank her. With deep gratitude, I am leaving a legacy in an education foundation, the Jeffrey Cheah Foundation, from which I hope many more Malaysians will benefit way past my living years.

Note: Excerpt from speech by Tan Sri Dr Jeffrey Cheah, Founder and Chairman of Sunway Group, delivered at the 21st Anniversary celebration of Federation of Chinese Associations Malaysia (Huazong), held recently at Sunway Resort Hotel & Spa which was attended by more than 1,500 leaders of the Malaysian Chinese community. His speech and sentiments were met with enthusiastic applause. Tan Sri Dr Jeffrey Cheah is on the National Education System Evaluation Panel, is Permanent Honorary President to the Federation of Huike Associations Malaysia, and was recently conferred Honorary Assistant Commissioner of Police (ACP) for his diligent crime prevention efforts in collaboration with the Selangor Malaysian Crime Prevention Foundation. The Jeffrey Cheah Foundation is the largest social enterprise of its kind in Malaysia.

SUNWAY ISKANDAR



APPROXIMATELY
1,800 ACRES

of land with GDV of

USD8 BILLION

580 ACRES

of open space (32%) utilising
sound resource management

SUNWAY ISKANDAR A REMARKABLE LAND- MARK DEVELOPMENT



TAN SRI DR JEFFREY CHEAH, AO
Founder and Chairman
of Sunway Group

“Vision is the art of seeing what to others is impossible. The only way to determine a great future for us, and for generations to come, is to create it”.

INTEGRATED TOWNSHIP TRACK RECORD

Having built the integrated townships of Sunway Resort City, with 40 million visitors annually, and Sunway City Ipoh, with 10 million visitors annually, Sunway has the experience, and resources to achieve its vision in Iskandar.

Our model is to build, own and manage a full value chain that ensures the sustainability of the communities that we envision. Our communities trust and know us, because of our continuous presence in the communities we build, and therefore, choose to grow, progress and invest with us.

STRENGTH IN PARTNERSHIPS

Sunway partners Singapore GIC, Khazanah Nasional Berhad, and Iskandar Investment Berhad (IIB) to develop progressive communities. It partners top international Asian property players including Singapore's Keppel Land to build the iconic Sino-Singapore Tianjin Eco-City, a model for sustainable development in China. Sunway also partnered with Hoi Hup to build homes at Arc at Tampines, Vacanza @ East, The Miltonia Residences and Sea Esta in Singapore.

BEST IN CLASS

Sunway is an award winning, regional property-construction conglomerate. A top three winner of The Edge Top Property Developers Awards for five consecutive years, and winner of the prestigious FIABCI Prix d'Excellence. Sunway REIT is the largest REIT in Malaysia in terms of assets. Sunway Construction has vast experience in building iconic and impactful structures such as the Kuala Lumpur Convention Centre, Pinewood Studios, Legoland, and Bio-Xcell in Iskandar and infrastructures such as the elevated Bus Rapid Transit (BRT), Mass Rapid Transit (MRT), Light Rail Transit (LRT) and numerous major highways in the country.

**TOP 3 WINNER
THE EDGE TOP PROPERTY
DEVELOPERS AWARDS
for five consecutive years and
winner of the prestigious
FIABCI PRIX
D'EXCELLENCE**

CLOSEST INTEGRATED TOWNSHIP TO THE MALAYSIA- SINGAPORE SECOND LINK

- > 5 Minutes from Singapore
- > Approximately 1,800 Acres of land with a GDV of USD 8 billion
- > A low-density development with 580 acres of open space (32%) utilising sound resource management

- > Prime riverfront properties surrounding the 7km Pendas River with a riverine estate
- > Amplifying Sunway Resort City's award-winning philosophy of "Resort Living Within the City"
- > Integrating key components of education, hospitality, theme park, retail, residential, commercial, and healthcare
- > A secure, well-managed environment protected by a well-trained security team
- > Locational advantages and potential for high capital appreciation
- > Leverages on Iskandar Malaysia's early catalysts; Legoland, Pinewood Studio, and Marlborough College



Sunway's landbank in Iskandar Malaysia is highly accessible via existing international gateways.

www.sunwayiskandar.com



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SUNWAY GROUP'S AWARD WINNING PROPERTY PORTFOLIO

- 1 Sunway Resort City, Malaysia's first green township
- 2 Sunway Resort Hotel & Spa
- 3 Sunway Lagoon
- 4 Sunway Medical Centre
- 5 The Banjaran Hotsprings Retreat
- 6 Monash University Sunway Campus
- 7 Sunway International School
- 8 Sunway University

SUNWAY MONTANA RESIDENTS TO LIVE THE HIGH LIFE WITH RM10 MILLION CLUBHOUSE



ECO-LUXURIOUS CLUBHOUSE TO COMMEMORATE LAUNCH OF GARDEN HOMES

Sunway has launched a bespoke RM10 million clubhouse for the residents of Sunway Montana which follows the launch of the second and final phase of the approximately RM520 million GDV Sunway Montana – the Garden Homes.

The RM10 million clubhouse is a benefit for many of homebuyers who are looking for luxurious facilities to complement their landed properties. While lavish clubhouses are common in the domain of high-rise residences, Sunway Montana is one of the first landed developments to integrate a clubhouse of such magnitude for its residents.

Spanning 19,000 sq ft, the magnificent dedication to Sunway Montana's well-heeled residents is designed to meet the highest standards in green innovation. An epitome of sustainable living, the clubhouse will be one of the first in its category to be submitted for a platinum LEED (Leadership in Energy and Environmental Design) certification with its design enabling 40% reduction in annual energy cost, and 48% reduction in water use. The LEED certification is the recognised standard for measuring building sustainability in the United States of America and in a number of other countries around the world.

Among the clubhouse's eco-luxurious features, is an overhang structure that provides shade and natural ventilation, sunshade louvers, solar photovoltaic panels, and an open layout that allows natural lighting and ventilation. Rainwater harvesting ensures that resources are well-managed within the exclusive space.

The clubhouse features function rooms which are made available to residents to host their own private events, as well as Sunway Montana community gatherings. A world-class gourmet kitchen, complete with comprehensive facilities, complement the event spaces, where residents can host guests. It also comes complete with a yoga room, a viewing deck facing the Kuala Lumpur City Centre (KLCC) Petronas Twin Towers, an infinity swimming pool and a library.

Phase 2 of Sunway Montana, the Garden Homes with an estimated GDV of RM280 million, consists of 198 units of 3 and 4-storey townhouses which spans over 22.73 acres. The Garden Homes, which make-up the final phase of the development are closest in proximity to the exclusive 14-acre private forest which lies at the fringe of the entire 56.4 acre development.

To promote an appreciation for nature, a 30 metre-long skywalk will be built, traversing the secondary forest, allowing Sunway Montana's residents a spectacular walk within the green lung. Approximately 1km jungle trail is also being demarcated by the developer to enable residents to hike through the forest in the near future.

The design of the Garden Homes is a fifth generation innovation of Sunway's largely successful townhouse developments namely Sunway Challis Damansara, Sunway Parkville, Sunway Laman Impian and Sunway SPK 3 Harmoni.

Designed for grandeur, the townhouses are double volume and 32 feet wide, one of the widest available in its category. The luxury of space is framed within contemporary architecture, enveloping its residents in an embrace of divine exclusivity. Each unit is designed according to the contour of the

gracefully undulating terrain, and planned in order to capitalize on the green views of the KL cityscape.

The "Garden Homes" townhouses start from RM1.45 million and range from 2,293 to 2,750 sq ft, and is estimated to complete end of 2015, following the estimated completion of Phase 1 in early / middle of 2015.

Sunway Montana, a freehold well-planned and modern gated residential development with patrolling services, is strategically located within the affluent neighbourhood of Desa Melawati, an estimated 12km from Kuala Lumpur city centre. The development has excellent accessibility to major roads and highways via Middle Ring Road (MRR2), Duta-Ulu Kelang Expressway (DUKE), Ampang-Kuala Lumpur Elevated Highway (AKLEH) and access to the public LRT Taman Melati and Wangsa Maju stations. Its location is conveniently situated near comprehensive

existing amenities such as Giant Supermarket, KL International School, Sekolah Sri Inai Junior Kuala Lumpur, Tunku Abdul Rahman College (TARC), University Islam Antarabangsa (UIA), financial institutions and eatery outlets.

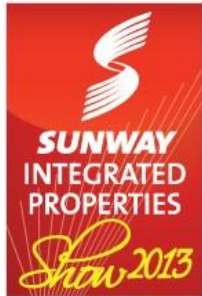
For further information, kindly contact **03-4108 8822, 012 209 6966** or log on to **www.sunwayproperty.com**.

LEED certification design enabling

-40% ENERGY COST ANNUALLY

-48% WATER USE ANNUALLY

SUNWAY PROPERTY SHOW 2013 SELLS RM60 MILLION PROPERTIES WITHIN 3 DAYS



The Sunway Property Show, held for the third time at Sunway Pyramid, had sold an estimated RM 60 million worth of properties on its short three day run. Held from 12-14 of April, the showcase featured Sunway's new properties not only in the Klang Valley but also in Ipoh, Penang and the high-growth Iskandar Malaysia.

Sunway had featured 21 of their projects in total. Projects in the Klang Valley includes Sunway South Quay's Sunway Geo, Bayroads, La Costa, and A'marine, Sunway Velocity, Sunway Alam Suria, Sunway Montana, Sunway Rydgetway, Sunway Nexis, Sunway Rymba Hills, Sunway Eastwood, Sunway Vivaldi and Sunway Palazzo. The magnificent Lakeside Mansions and MontBleu Residence in Ipoh were also featured along with the brand new Sunway Cassia and Sunway Wellesley projects in Penang.

The success of this property show replicates the recent achievement earlier in February, when Chinese New Year open houses held in Klang Valley and Ipoh sales galleries recorded RM60 million worth of sales. In less than 3 months, Sunway has successfully sold more than RM120 million of properties at two property events. The sales value is 75% more than the previous SIP Show held in May 2012. In addition to the properties featured, a line-up of entertaining and informative activities were planned for guests. Feng Shui master, Joey Yap shared interesting tips on 'Water Feng Shui For Wealth' and conducted complimentary destiny readings for eager homebuyers and guests while famed property mapmaker and trend spotter, Ho Chin Soon shared his thoughts on the latest 'Updates on Property Hotspots'. Amir Mahmood Razak,



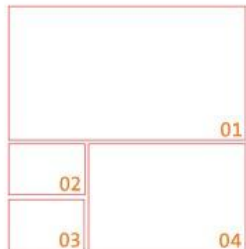
Amir Mahmood Razak, elaborated on how the MRT will create positive impact on property prices.

Director of Strategic Communications & PR at MRT Corporation elaborated on how the MRT create a positive impact on property prices.

Besides information shared by the speakers, the buyers enjoyed special financial packages such as DIBS, free legal fees and special rebates for buyers. A lucky buyer, Ms. Jagajothi A/P Bangaraiyah even won a 6-Day 4-Night trip to Korea!

For more information, please contact: 03-5639 9000 or log on to www.sunwayproperty.com.

- 01 The crowd during the talks at SIP Show.
- 02 Feng Shui master, Joey Yap sharing interesting tips on 'Water Feng Shui For Wealth'!
- 03 Lucky buyer, Ms. Jagajothi A/P Bangaraiyah even won a 6-Day 4-Night trip to Korea.
- 04 Ho Chin Soon shared his thoughts on the latest 'Updates on Property Hotspots'.



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ELEVATED BUS RAPID TRANSIT - SUNWAY LINE SOLVES TRAFFIC CONGESTION

The elevated Bus Rapid Transit (BRT) system is opted for Bandar Sunway and Subang Jaya due to the land constraints in the area. The elevated BRT - Sunway Line is the first Public-Private Initiative (PPP) for an urban public transport system in the Klang Valley. Sunway Berhad is the partner in the initiative. The BRT - Sunway Line was inaugurated by Prime Minister, YAB Dato' Sri Mohd Najib Tun Abdul Razak on 9 June 2012.

BRT rides on the perks of a light rail transit system (LRT) but built at a more economical cost. It also occupies lesser space to build.

BRT SYSTEM USES:

- > DEDICATED BUS LANES;
- > FRIENDLY BUS STATION;
- > FAST AND COST EFFECTIVE RAPID TRANSIT;
- > INTELLIGENT TRANSPORT SYSTEMS (ITS);
- > AUTOMATED FARE COLLECTION;
- > INTEGRATED TRANSPORT SOLUTION;
- > AND IS DISABLED-FRIENDLY.

The elevated BRT - Sunway Line is an urban public transport system designed to serve Bandar Sunway and Subang Jaya, bringing a solution to the traffic congestion problem in the area.

ITS FEATURES:

- > ALIGNMENT FROM KTMB SETIA JAYA AND FUTURE KELANA JAYA LRT LINE EXTENSION STATION IN USJ 6;
- > 7 STATIONS WITH 1 PARK-N-RIDE FACILITY (STATION 5) THAT IS DISABLED-FRIENDLY;
- > ECO-FRIENDLY ELECTRICAL BUSES;
- > SERVE A POPULATION OF OVER 500,000 IN BANDAR SUNWAY AND SUBANG JAYA.

ELEVATED BRT - SUNWAY LINE STATION LOCATIONS

The elevated BRT - Sunway Line will be serviced by seven stations, built at strategic locations within Bandar Sunway and Subang Jaya to make it easier for travellers to opt for the new urban public transport system to commute. The first station will be connected to the KTM Setia Jaya station thus making the system accessible to those residing within the KTM rail network. Station 7, Sunway-Monash station will be the signature station with its Park N Ride facilities as well as top of the range user-friendly features to give comfort and convenience to travellers.

The last stop of the BRT - Sunway Line will be at Station 7, USJ-Sunway station located along Persiaran Kewajipan in Subang. It will be linked to Station 7 of the extended Kelana Jaya LRT line thus providing seamless travelling within the grid of LRT, KL Monorail and KTM.



Representative of Prasarana explaining the route and the elevated system to an enquirer.

MYSIHAT LAUNCHES THE BLUE RIBBON CAMPAIGN



Tan Sri Jeffrey Cheah with the Ministry of Health, Malaysia.

The Blue Ribbon Campaign was officially launched by Minister of Health, Y.B. Dato' Sri Liow Tiong Lai at Sunway Medical Centre recently. This is an international campaign introduced by the World Health Organization (WHO) Regional Office for the Western Pacific. Its objective is for the region's governments to "recognise and acknowledge people and organizations working to implement and support the WHO Framework Convention provision on Article 8, protection from exposure of tobacco smoke". To show support for smoke-free policies, tobacco control advocates wear blue ribbons.

The Malaysia Blue Ribbon Campaign, initiated by the Malaysian Health Promotion Board (MySihat), a statutory body under the Ministry of Health aims to create awareness on health hazards of secondhand smoke, and to recognise and honour individuals or

organisations for saving peoples' lives from exposure to secondhand smoke.

With the tagline of "My Right to Clean Air", Ministry of Health urges public to exercise their rights to breathe air that is free from secondhand smoke.

Fifteen establishments, representing hotel, restaurant, workplace, religious premises, hospital and university, have been identified among the first recipients awarded the Blue Ribbon Certificate by the Minister of Health during the launching for setting the benchmark. Sunway Medical Centre, Sunway University and Monash University Sunway campus received the awards.

In conjunction with the launch, Tan Sri Dr Jeffrey Cheah, Founder and Chairman of the Sunway Group has pledged the

organisation's commitment to drive Sunway Resort City towards being a 100% smoke-free township. Sunway Medical Centre, Sunway University and Monash University Sunway campus are among the blue ribbon certified smoke-free establishments. He said that the effort will be implemented in stages, with more buildings within the 800 acre Sunway Resort City to be gazetted into completely smoke-free areas in the near future.

For more details on the Blue Ribbon Campaign go to www.myblueribbon.gov.my.



SUNWAY LAGOON,
VUVUZELA THE
WORLD'S LARGEST
VORTEX RIDE

Vuvuzela occupies

3,360 METERS
which is three times the
Olympic size swimming pool

A launch tower of 11 stories or

30 METERS HIGH

152 METERS
of riding on a turbulent river



Imagine sitting on a rubber raft, eleven stories above ground. Suddenly, the ground falls away and you're plunging, screaming, hurtling through a maze of watery pipes, twisting and turning like an aircraft out of control. The feeling is terrifying yet exhilarating. This is what it feels like on the world's largest water ride, the Vuvuzela!

Sunway Lagoon's latest attraction, the Vuvuzela occupies 3,360-meters which is three times the size of an Olympic standard swimming pool. From a launch tower of eleven stories or 30-meters high, the Vuvuzela plunges you through a ride that spans 152 meters, designed to resemble riding rapids on a turbulent river, before mercilessly plummeting you into the world's largest water funnel, 22 meters in diameter which also sits 4 meters above the ground. The Vuvuzela is equipped with its very own programmed colourful LED light display that ably shows the location and phenomenal size of the Vuvuzela within the water park at Sunway Lagoon at night. The ride also comes equipped with its own elevator, which takes rafts up to the launch deck.

The 6-seater rafts will allow riders to experience up to 5 thrilling oscillations in the world's largest water funnel before being shot out back into the enclosed flume. The ride will then end in Vuvuzela's splashdown pool. The Vuvuzela is designed for riders to experience zero gravity, caused by the swinging to opposite sides of the funnel to reach the apex of the ride.

To be eligible for the ride, a minimum height of three feet and 7.3 inches or 110cm is required. Each ride can accommodate a maximum weight of 454kg. Riders who successfully completed the Vuvuzela ride can take home their splash down moments as the ride is equipped with ride cameras, audio and video screens.

For more information, call **603 5639 0000**, visit www.sunwaylagoon.com or connect to www.facebook.com/sunwaylagoonmsia.

TAN SRI DR JEFFREY CHEAH CONFERRED ASSISTANT CHIEF POLICE



Tan Sri Dr Jeffrey Cheah, Chairman of Malaysian Crime Prevention Foundation, Selangor Chapter and Founder and Chairman, of Sunway Group, has been conferred the title, Assistant Commissioner of Police by the Inspector-General of Police Tan Sri Dato' Seri Hj Ismail Bin Hj Omar.

Inspector-General of Police, Tan Sri Dato' Seri Hj Ismail Omar had praised Tan Sri Dr Jeffrey Cheah's determined and tireless efforts in crime prevention. He cited examples such as the "Safe Reunion Campaign," "Safe City Initiative," and the "My Distress Mobile App," as positive collaborations amongst the government, police and responsible corporations, such as Sunway, that have yielded great social impact.

Receiving the award, Tan Sri Dr Jeffrey Cheah said, "In my capacity as Selangor MCPF Chairman, and through my organisation, the Sunway Group, we have always centred on empowerment through education. This is because we believe it is important for every citizen to be responsible for crime prevention. Knowledge gives us power over crime. By arming ourselves with crime prevention

information, we can successfully disempower crime. Being proactive together, rather than reactive, we can make an impactful difference."

"I am indeed honored to be given this great privilege to contribute to keeping our country safe. In my new capacity as Honorary ACP, I hope to contribute to the community and do more for crime prevention that is worthy of this title," he further added.

Tan Sri Dr Jeffrey Cheah has played an active role in crime prevention since 2010, and have worked in close collaboration with the Police as well as the Malaysian Crime Prevention Foundation in his efforts.

As a leader in the property and construction industries, Tan Sri Dr Jeffrey Cheah is one of the few who had started implementing the Safe City Initiatives in early 2000. Today, the Sunway Group has a total of dedicated 800 security personnel including 350 Auxiliary Police patrolling its developments. Sunway's flagship township, Sunway Resort City is also well equipped with 55 CCTV units, safe walkways, a police station as well as a tourist police station.

Under his stewardship, the Selangor MCPF has initiated and executed numerous successful safety campaigns including the "Safe Reunion Campaigns," which encourages the public to notify the police and security personnel of their absence to prevent opportunistic crime during festive seasons.

In 2012, Selangor MCPF had conducted 14 major events to reach out to all segments of the community, including secondary school students, tertiary institution students, urban communities as well as rural communities to share information, and to highlight the importance of the role of self-governance in crime reduction. Recently, it launched its own website, www.mcpf-selangor.com, a digital space that aims to connect its communities in the interest of crime prevention. Currently, the organisation has formed a committee to study the social effects of the release of detainees as a result of the repeal of the EO in order to advise the government on recommendations.

SUNWAY REIT WINS IAIR REAL ESTATE AWARDS 3RD ANNUAL EDITION

Sunway REIT Management Sdn. Bhd., the Manager of Sunway Real Estate Investment Trust (Sunway REIT), is the winner of the IAIR Real Estate Awards 3rd Annual Edition in the following category: Excellence in Real Estate – Malaysia.

The award, by International Alternative Investment Review (IAIR) magazine, was presented to Sunway REIT for being the leader in Malaysia in terms of asset value and in providing maximum total returns to unitholders and for delivering sustainable distributions and growth in total return to unitholders over the long term via active asset management, yield-accretive acquisitions and optimal capital and risk management.

IAIR Awards originated from the scientific committee of IAIR – International Alternative Investment Review and International Family Office Magazine, along with a team of

dedicated legal, economic and financial journalists in over 50 countries worldwide.

The annual surveys provide a qualitative and quantitative review of the best firms in global finance and global economy, by region and by areas of services.

"This award is a testimony that Sunway REIT is gaining recognition internationally. It is our aspiration to continue to broaden our investors' base to include more reputable international funds over the medium to long term horizon. This is the second international award bestowed upon Sunway REIT, in 2012, Sunway REIT was awarded the Asia-Pacific Real Estate Association (APREA) Best Practices for Listed Real Estate Entities Award under Emerging Markets Category," said Dato' Jeffrey Ng, CEO of Sunway REIT Management Sdn. Bhd.



11TH ANNUAL GLOBALSTAR CONFERENCE MALAYSIA

GLOBALSTAR DELEGATES FROM 75 COUNTRIES GATHERS IN MALAYSIA TO DISCUSS TRANSFORMATION STRATEGIES FOR BUSINESS TRAVEL INDUSTRY

Sunway Travel Sdn Bhd, hosted delegates from 75 countries in Sunway Resort City for the 11th Annual GlobalStar Conference in Malaysia recently. GlobalStar, a global travel management company selected Malaysia or rather Sunway Resort City because its fully integrated facilities in the Asia Pacific region made it an ideal venue.

The grand opening ceremony of the conference was launched by Jeremy Bull, Chairman of GlobalStar Travel Management. The 11th GlobalStar Annual Conference welcomed new partners and suppliers who attended the conference for the first time. Sunway Resort Hotel & Spa, the official hotel, housed 150 members of GlobalStar.

With the theme Transform – Inform – Perform, presenters and keynote speakers from around the world shared their various insights and experiences to grow and develop its current positioning and future strategy for the business travel industry. Delegates identified how best to direct the more than US \$13.1 billion in annual sales across the constantly changing landscape of international business travel.

"We are delighted to be in Kuala Lumpur for our 11th annual conference, we have been hugely impressed by the service of Sunway Travel and very proud of them for being part of the GlobalStar family. Our conference is the most important event of the year for us and our partners. The Asia Pacific region is an extremely important region and having

the right partner to represent us in Malaysia is critical," said Steve Hartwell, President of GlobalStar Travel Management.

GlobalStar Travel Management is a worldwide travel management company representing over US\$13 billion in sales, combining their local expertise with over 85 market leading enterprises, to deliver cohesive, multinational solutions through an innovative technology platform for the business travel industry.

Sunway Travel is an exclusive member of GlobalStar who has over the years built a strong and expansive network of industry partners around the world. With this strong business relationship within the travel and tourism industry, it enjoys many benefits such as preferred rates and privileged services, which it extends to its clients.



HITACHI SUNWAY INFORMATION SYSTEMS POISED FOR AGGRESSIVE EXPANSION IN SOUTHEAST ASIA

NEW JOINT VENTURE COMPANY AIMS TO BOLSTER IT SERVICE BUSINESS BY UTILIZING BUSINESS PLATFORMS AND STATE-OF-THE-ART TECHNOLOGIES

HITACHI SUNWAY INFORMATION SYSTEMS OVERVIEW

COMPANY NAME	Hitachi Sunway Information Systems Sdn Bhd
BUSINESS LINES	Applications: Enterprise Resource Planning (ERP), Software-as-a-Service(SaaS), etc. Engineering Solutions: Product Lifecycle Management (PLM)
SOLUTIONS	Infrastructure & Managed Services: Virtualization, Cloud & Services, Data Center Outsourcing (DCO), and Information Technology Outsourcing (ITO) services
EMPLOYEES	Approximately 170 (including group companies)
GROUP COMPANY LOCATIONS	Singapore, Thailand, Indonesia, Philippines *1
CAPITAL	275 million yen
CAPITAL COMPOSITION	Hitachi Systems, Ltd. (51%) Sunway Technology Sdn Bhd (49%)

Mr Cheah Kok Hoong, Group CEO and the Board of Directors of Hitachi Sunway Information Systems Sdn Bhd.



Mr Cheah Kok Hoong, Group CEO and Mr Masato Saito, Chairman & Director of the new company.

Hitachi Systems, Ltd., a wholly owned subsidiary of Hitachi, Ltd. (TSE: 6501), has entered into a joint venture partnership with Sunway Technology, an established information technology (IT) solutions provider in Malaysia, to form an IT service joint venture in Southeast Asia, with emphasis on Malaysia.

The new company that commenced operation in Malaysia since April vows to bring next generation global IT services and solutions to Southeast Asia markets. As part of the new operations, several subsidiary companies have been set up across the region and all entities have commenced operations since April. A new subsidiary in Vietnam is in the pipeline for later this year.

Specifically, the Hitachi Sunway Information Systems Group will provide optimum IT services to Japanese companies advancing into Southeast Asia, as well as local companies in Southeast Asian nations. It will do so by drawing on Hitachi Systems' strengths in IT infrastructure and network integration, operation and monitoring, data center operation, virtualization and cloud-based services, and security and other technologies. And it will unite these with Sunway Technology's strengths in Product Lifecycle Management (PLM),

Enterprise Resource Planning (ERP) sales and virtualization solutions and other areas.

Hitachi Systems, together with the IT Management Group, which was established last year within Hitachi Asia Ltd., Hitachi Ltd.'s regional headquarters for Asia, will make use of the Hitachi Sunway Information Systems Group's business bases to strengthen the provision of the GNEXT *2 global IT service in support of Japanese companies developing business overseas. Looking ahead, through the Hitachi Sunway Information Systems Group, Hitachi Systems plans to bolster its ability to support customers in Southeast Asian countries by providing various products and services.

Hitachi Sunway Information Systems will reinforce systems for Group sales and services with the view of becoming one of the top IT services companies in Southeast Asia. Hitachi Sunway Information Systems aims to generate revenues of ¥4.0 billion in fiscal 2015 in collaboration with Hitachi Asia and other Hitachi Group companies operating in Southeast Asia, and together with Sunway Technology.

*1 PT. Hitachi Sunway Information Systems (Indonesia) is subject to approval from the relevant authorities.

*2 GNEXT is the generic name and service brand for the global IT service provided by Hitachi Systems Ltd.

For details: http://www.hitachi-systems.com/global_en/index.html

Hitachi Sunway Information Systems aims to generate **¥4.0 BIL** in fiscal 2015 in collaboration with Hitachi Asia, other Hitachi Group companies and Sunway Technology.

