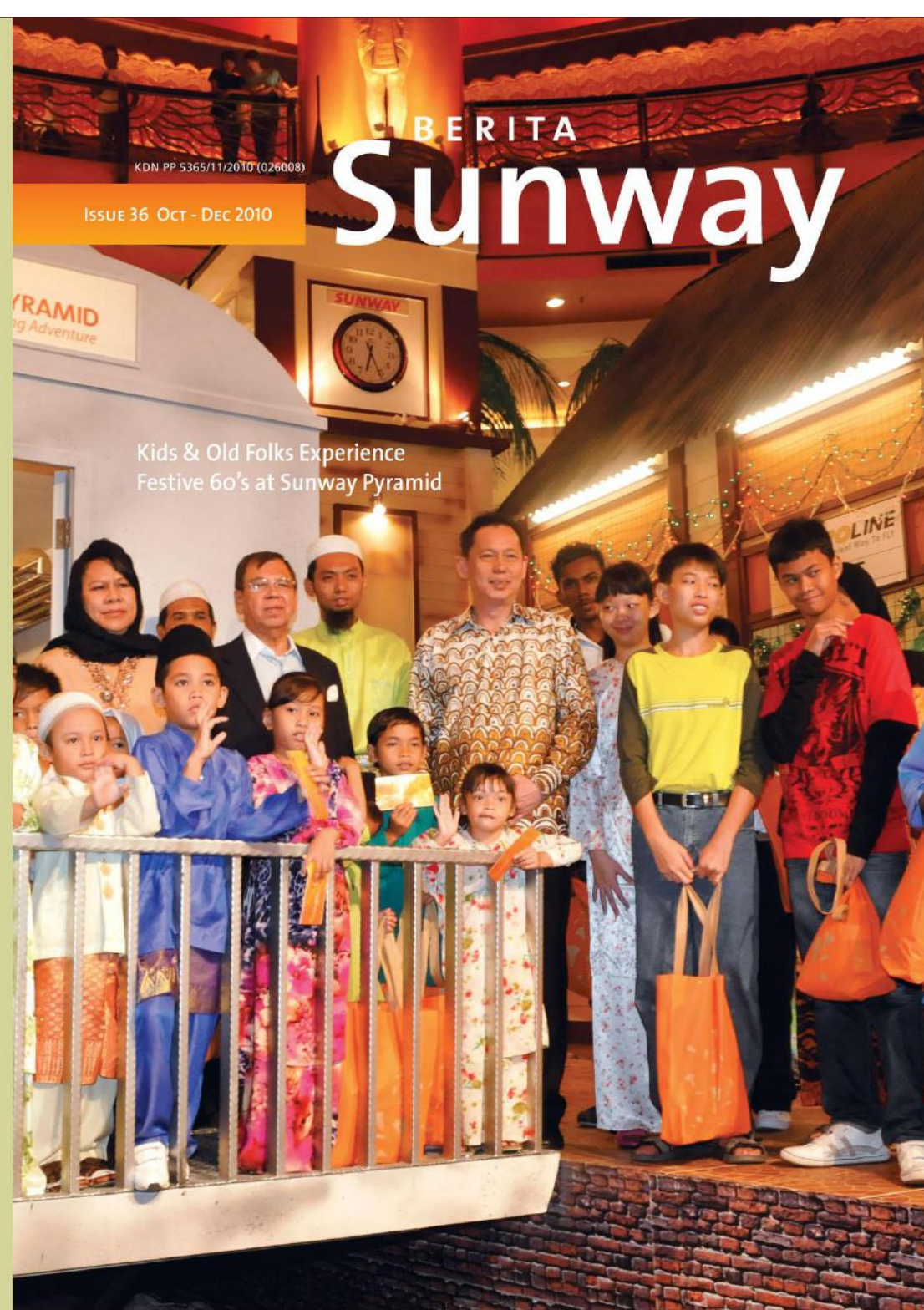




Datuk Razman M. Hashim gave away goodie bags and Raya packets during the launch of Raya Memories.



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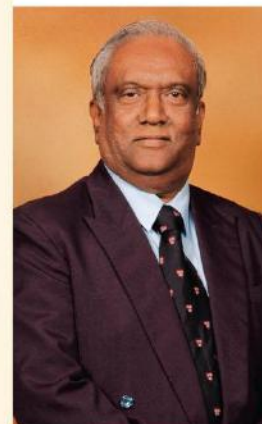
Issue 36 Oct - Dec 2010

BERITA Sunway

Kids & Old Folks Experience
Festive 60's at Sunway Pyramid

True Malaysian Spirit

Message From YBhg Tan Sri Dato' (Dr.) Ramon V. Navaratnam



About 53 years ago, I was a student at the University of Malaya in Singapore. As my Memoirs entitled 'My Life & Times' will show, I was there at the Merdeka Stadium when Tunku Abdul Rahman, our first Prime Minister proclaimed Merdeka seven times.

I joined in the great roar of thousands of Malaysians and foreigners that also attended the historic ceremony of the Declaration of Independence.

What were our thoughts that time?

We were full of pride that we had achieved independence. We were jubilant that the British were leaving and we were now in charge of our own country and destiny.

As a University student, I was looking forward to graduation with high expectations to serve the country of my birth and my new citizenship as a Malaysian.

What was the Merdeka spirit?

Tunku Abdul Rahman and our founding fathers wanted to build Malaysia as a happy, united, beautiful and progressive country, free from colonial rule. Our future was now to be in our own hands, to be determined by Malaysians for Malaysians.

Subsequently we became Malaysia in 1963 and the same ideals of our founding fathers prevailed and strengthened.

Then, we all treated each other as brothers and sisters without concern for differences in a race, religion, and social standing. English was the medium of instruction in the mainstream of education and there was a great deal of cohesiveness and sharing of great common values and goals.

What is the vision now?

Unfortunately the great ideals and principles of our founding fathers are practiced to a lesser extent today.

There has been a growing polarization and a sense of some disunity, rather than increased unity and integration. However, all Malaysians are awakening to the need for greater unity and harmony and the pursuit of progress and prosperity.

In 2008, the General Elections showed clearly that people want a more democratic and more balanced approach to political and socio economic in our beloved country.

This spirit of unity and harmony must prevail not only in our country, but also in our own community and particularly in our place of work. Hence you have an important role to play in fostering unity and harmony in Sunway.

My message therefore is to go back in time to be inspired by the visions fostered by our Founding Fathers and to ensure that in our own individual ways, we will practice unity and good neighbourliness, in pursuing the purpose of serving our country and our people, to the best of our abilities.

When I was young I was taught to serve God, King and Country. The practice of these values has changed my outlook in life and I have governed my life by these principles.

I would also recommend you to seriously think how you could help to develop the full potential of our country. If each Malaysian and our Sunway Group give careful thought on how each of us can serve our country, and do our best everyday to enhance our contribution in our workplace, we will develop ourselves as true Malaysians. We will then reject and disassociate ourselves from these Ugly Malaysians who spew racism and religious bigotry. Only then can Malaysia prosper and progress to the mutual benefit and advancement of all its citizens.

Thus, you have to be active and participating in the Malaysian democratic system. It is quite unfortunate that many Malaysians are part of the Silent Majority. I strongly feel that in order to enhance your contribution as a citizen, you have to ensure that you, your family and friends are Registered to Vote. I find it sad that about four million Malaysians have not registered and they come mostly from the young. So stand up and speak up now for your own good.

Vote wisely for those who support racial and religious harmony and national progress. Do your part. Ensure all your family and friends are registered to vote. We will then have a Satu Malaysia and Sunway will prosper even more!

On that note, we wish you all the best for you to contribute more effectively for a better tomorrow, for all Malaysians.



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Sunway REIT Largest REIT in Malaysia

Sunway Real Estate Investment Trust (Sunway REIT), the largest REIT in Malaysia was listed on the Bursa Malaysia on 8 July 2010 with a market capitalisation of RM2.41 billion based on the institutional price of RM 0.90 per offer unit and retail price of RM 0.88 per offer unit.

Tan Sri Dato' Seri Dr Jeffrey Cheah, AO, Chairman of Sunway City Berhad struck the gong at the Bursa Malaysia to signify the debut of the REIT. Also present at the listing ceremony were Dato Jeffrey Ng, CEO of Sunway REIT Management Sdn Bhd, senior management from Sunway City and Sunway REIT Management Sdn Bhd, investment bankers and other stakeholders.

The initial public offering amounted to a total of 1,954,969,300 new units comprising a retail offering and an institutional offering. A total of 134,005,600 units (approximately 8%) were offered to the Malaysian public under the retail

offering, while the remaining 1,520,963,700 units (approximately 92%) were offered to Malaysian and foreign investors under the institutional offering.

At the listing, Dato' Jeffrey Ng said that the headway the team managed to garner with investors during the global roadshow was encouraging.

"Despite the cautious sentiments owing to the perceived volatility of the markets, we had managed to garner much positive attention from both local and global investors. A definite element of appeal is certainly the defensive quality of a real estate investment trust which pays out almost all of its profits as dividends. The Sunway REIT has been particularly well-received as we hold a unique portfolio, comprising eight properties in retail, hospitality and office sectors, effectively buttressing against risks associated with any one industry," he said.

"The attractiveness of our offering to foreign investors is evident. It is large enough to interest the

international community. The Sunway REIT's IPO managed to raise approximately RM1.5 billion of cash during the volatile financial market in early July 2010 where approximately 45% of the institutional offerings were taken up by international fund managers. This resilient performance reflected the quality of assets injected into the REIT's portfolio, market endorsement of management's established track record and the capability of the assets to remain profitable through unstable market conditions. Sunway REIT provides investors with exposure to the attractive real estate market in Malaysia, in particular the fast growing retail sector, with stable dividend paid quarterly as well as potential gain in the long term to all unitholders.

Sunway REIT's current portfolio includes eight properties in the retail, hospitality and office sectors. It has a total combined appraised asset value of RM3.7 billion, its largest asset being the Sunway Pyramid shopping mall, accounting for 62% of the asset value.

Tan Sri Dato' Seri Jeffrey Cheah, AO, at the listing said, "We believe that the demand from foreign investors underscores the confidence they have in the future of the Malaysian economy and our capital market, as well as the integrity of the Sunway brand."

Sunway REIT is currently the biggest REIT in Malaysia in terms of asset size, market capitalisation, free float and average daily trading volume. It is currently one of the top 100 entities listed on the main market of Bursa Malaysia Securities Berhad with a market capitalisation of RM2.63 billion (as at 30 October 2010), an increase of around RM220 million in market capitalisation in less than four months. Sunway REIT's share price has increased steadily since IPO (retail IPO price of RM0.88) on 8 July 2010 to RM0.98 on 30 October 2010.

Sunway REIT's portfolio includes eight of Sunway City Berhad's existing prime properties situated in Selangor, Kuala Lumpur, Penang and Perak. The three retail properties are Sunway Pyramid Shopping Mall, Sunway Carnival Shopping Mall, and SunCity Ipoh Hypermarket. The three hospitality properties are Sunway Resort Hotel & Spa, Pyramid Tower Hotel, and Sunway Hotel Seberang Jaya. The two office properties comprise Menara Sunway and Sunway Tower. The eight properties consist of approximately 5,453,453 sq. ft., 1,582,185 sq. ft. and 1,111,387 sq. ft. of retail, hospitality and office gross floor area, respectively, giving a combined aggregate of 8,147,025 sq. ft. with an aggregate appraised value of RM3,729 million.

Accounting, Hospitality and Tourism Graduates Shine at Sunway University College Graduation



The Sunway University College 4th Graduation Ceremony 2010 was held at the Grand Lagoon Ballroom of Sunway Resort Hotel and Spa recently. The inspiring and dignified ceremony saw the conferment of degrees and granting of diplomas. There were a total of 378 graduates and diplomates at this graduation.

The Chancellor of Lancaster University, Sir Chris Bonington and the Chancellor of Sunway

University College, Tan Sri Dato' Seri Dr Jeffrey Cheah AO, were present to give away the scrolls. Lancaster University validates Sunway's honours degrees in the School of Business, School of Computer Technology, School of Health and Natural Sciences and the School of Hospitality, Tourism and Leisure Management. The graduates received two scrolls each, one from Sunway and one from Lancaster University for their degree.



Yee Lee Swan receiving her degree scroll from Sir Chris Bonington.



Valedictorian Chan Yung Mun receiving his award from the Chancellor.

This graduation saw the first cohorts of 16 B.Sc (Hons) International Hospitality Management and four B.Sc (Hons) International Tourism Management graduates. These graduates did well as there were four First Class honours degree recipients among them. Noornadia Binti Mohd Yasin, who achieved a First Class (Hons) in International Tourism Management and currently employed as a Business Development Executive in corporate travel was one of them.

The ceremony also saw the first cohort of graduates with a B.Sc (Hons) Accounting & Finance. Valedictorian, Jet Chan Yung Mun who achieved a first class honours in this degree, was a Chancellors Scholar, President of the Sunway University College Student Council, an initiator of the Sunway Accounting Society and an active member of the Sunway Toastmasters Club.

There were three other Chancellors Scholars who graduated with first class honours at the ceremony namely Joyce Oo (Accounting & Finance), Chan Jinn Yip (Business Management) and Tay Ee Lin (Psychology). During the graduation, 12 academically outstanding graduates also received the Tan Sri Jeffrey Cheah Scholastic

Awards for their outstanding academic results. Each award was valued at RM2,000.

A Tun Dato' Seri Omar Ong Community scholarship holder Tommy Chong Jun Hean graduated with a Diploma in Computer Studies. This scholarship is for students who are residing in Homes or from financially challenged backgrounds. Chong is from Rumah Ozanam. The funding for Chong's scholarship, the Chancellors Scholarship and the Tan Sri Jeffrey Cheah Scholastic Awards was disbursed from the Jeffrey Cheah Foundation which has provided around RM60 million worth of scholarships since 1997, including scholarships dispersed from its predecessor entity, the Sunway Education Trust Fund.

Sir Chris Bonington who is also a renowned mountaineer said he was impressed with the number of first class honours graduates which reflected the quality of Sunway University College as a provider of higher education. He said "Lancaster values its partnership with Sunway University College as Lancaster aspires to become an internationally known university. The relationship between Lancaster and Sunway is growing from strength to strength and we regard Sunway as our equal in the partnership"

Kids & Old Folks Experience Festive 60's at Sunway Pyramid

'Raya Memories' at Sunway Pyramid - celebrating Raya the good old fashion way

If you had stepped into Sunway Pyramid shopping mall during the recent Hari Raya season, you would have been transported back in time to the 1960's when people sold 'kuih-muih' and 'kacang putih' on bicycles, folks played games such as ketinting, dam aji, batu seremban and congkak in groups, and a nostalgic scenery was of an old train station complete with railway tracks.

These were the melancholic sounds and sights which greeted several children from Bandar Sunway as well as the kids and old folks of Masjid al-Husna as they joined the Launch of Raya Memories at Sunway Pyramid as special guests. The old folks had a good time reminiscing their childhood whilst the kids were given an opportunity to learn the traditional games their parents or grandparents used to play and see authentic old bicycle vendors as well as 'Vespa' scooter. Together, all 50 kids and old folks had the chance to bond through the 60's experience and they each received a goody bag as well as a green packet before breaking fast at Ayam Penyet Ria.

Launched by Datuk Razman M. Hashim, Deputy Chairman of the Sunway Group, and wife Datin Latiffah Kamaruddin with Mr HC Chan, Chief Executive Officer of Sunway Pyramid and En Mohd Zain Mat Taha, General Manager of KTM Intercity. The mall's main stage decoration was an adopted Keretapi Tanah Melayu (KTM) train and railway station at the Pyramid Concourse.

This theme was adopted mainly because one of the most important scenes every festive season is the 'balik kampung' scenario and back then, people relied on trains more than anything else to return to their hometown. The KTM train and Aeroline bus ticketing counter with the scenery of trains and railway stations at the Pyramid Concourse make a picturesque background for shoppers to take photographs. Just like any other festive celebration, Raya is a time for family reunions and festive seasons as such are also celebrated with friends and neighbours. Sunway believes that celebrations can create a beautiful muhibbah portrait in Malaysia.



Sagar Opens Its Doors at Sunway Resort Hotel & Spa



Owners of Sagar restaurant, Darshan Singh (left) and Harmet Singh (second from right) with Dato' Chew Chee Kin (right), President of the Sunway Group and Tan Sri Ramon Navaratnam (second from left), Corporate Advisor of the Sunway Group with the plaque officiating the opening of Sagar Restaurant

Leading Indian cuisine restaurant chain, Sagar makes its debut at the Sunway Resort Hotel & Spa. Offering a sensational array of authentic Northern Indian cuisine, the fine dining restaurant reflects the old-world colonial charm of heritage India, set amidst Rajasthan décor.

"Sagar's credibility and reputation as a foremost Indian cuisine restaurant enhances the dynamic variety and further strengthens the position of this integrated resort as a leading business and leisure destination," said Mr Denis Gruhier, Group General Manager of Sunway Resort Hotel & Spa. "We are confident that our partnership with Sagar will boost the Sunway Integrated Resort City's appeal to high-yield tourists, MICE organisers and foreign investors by adding sophistication to our dining options." The new restaurant adds to the more than 100 food and beverage outlets within the Sunway Integrated Resort City, giving in-house guests and casual diners a myriad of dining options to choose from.

Renowned for its exquisite menu, Sagar sets out to titillate discerning taste buds. The restaurant serves up over 200 vegetarian and non-vegetarian dishes, embodied in a luscious range of appetizers, main courses and desserts. Rich in aroma and exotic in taste, its famed Chicken Malai Tikka and Fish Tikka are regular features on the tables of regular patrons. Its popular main courses include Murgh Makhanwala (butter chicken), Chicken Dopyaza (chicken in

onion gravy), Rogan Gosht (traditional mutton curry) and Palak Paneer (spinach and cottage cheese). For desserts, there is Jalebi (deep-fried fritters in saffron syrup), Rasmalai (milk sweet), Kulfi (Indian ice-cream) and many other delights. Not to be missed is the delicious Mango Lassi. The accompaniment of 'live' music completes the dining experience.

Sagar at Sunway Resort Hotel & Spa features a dining area, bar counter and lounge area, which is ideal for private functions of up to 250 persons. The restaurant is open from Monday to Saturday, between 12.00 noon and 3.00pm for buffet and a la carte lunch, and 6.00pm to 10.30pm for a la carte dinner. Buffet lunch is served at RM45++ per person.

For reservations, please call +603-7492 0482.



Cutting the ribbon, Tan Sri Ramon Navaratnam and Dato' Chew Chee Kin with Mrs Rajinder Kaur, the mother of both owners of Sagar Restaurant.

Sunway Ventures into Sri Lanka

Sunway Holdings signs Joint Venture Agreement with Dasa Group to undertake a RM250 million mixed development



From left: YBng Dato' Chew Chee Kin, President, Sunway Group; Mr Yau Kok Seng, Managing Director, Sunway Holdings Berhad; The Honorable Wimal Weerawansa, Minister of Construction, Engineering Services, Housing & Common Amenities of Sri Lanka; Mr Gunadasa, Founder and Chairman of Dasa Group of Companies; and Thomson Gunadasa, Deputy Chairman, Dasa Group of Companies.



SunwayMas Sdn Bhd, the wholly-owned property development arm of Sunway Holdings Berhad signed a Joint Venture Agreement (JVA) with Dasa Group of Sri Lanka to jointly develop a parcel of prime land in Sri Lanka's capital city of Colombo. With the signing of this JVA, SunwayMas becomes the first Malaysian property developer to undertake a development project of such scale and nature in Colombo, Sri Lanka, one of the region's frontier markets.

Under this JVA, SunwayMas and Dasa Group will jointly undertake the development of a 34-storey building comprising about 70 commercial units and 180 residential units on prime freehold land in the premium mixed-use zone of Bambalapitiya in District Colombo 4. The proposed development has a Gross Development Value of USD 80 million (equivalent to approximately RM 250 million). The project, sitting on a 1.14 acre land, is located a mere 5 km from the Central Business District of Colombo and has the potential to generate a total saleable area of at least 380,000 square feet.

The JV comes on the heels of the Memorandum of Understanding signed between SunwayMas and Dasa Group in June 2010. Under the JVA, the proposed structure is for SunwayMas to hold 65% of the shares and the Dasa Group 35%.

The JVA was signed on behalf of SunwayMas by Mr Yau Kok Seng, Managing Director of Sunway Holdings, and by Mr S. D. Gunadasa, Chairman & Founder of the Dasa Group of Companies. The signing ceremony was witnessed by the Hon. Wimal Weerawansa, Minister of Construction, Engineering Services, Housing and Common Amenities of Sri Lanka, along with Dato' Chew Chee Kin, President of the Sunway Group; Tan Sri Dr. Ramon Navaratnam, Sunway Group Corporate Advisor; Mr Thomson Gunadasa, Deputy Chairman, Dasa Group of Companies and other senior members of management from both companies.

This brings Sunway Holdings' land bank to more than 430 acres with potential Gross Development Value of approximately RM2.6 billion, which will be developed over the next 3 years.

The Group currently has RM450 million in unbilled property sales and is expected to launch about RM500 million worth of property projects in Malaysia and Singapore in the next few months.

Besides property development, Sunway Holdings is also involved in construction, quarrying, trading of industrial parts and heavy equipments, and building materials. With presence in 10 countries, about 80% of the Group's earnings are currently derived from overseas.

Sunway Strategic Sourcing Initiative

Did you know that the strategic sourcing initiative at Sunway Group has added over RM4 million in savings this year across more than 150 sourcing projects run by eSourcing experts across various business units. And the initiative is picking up great momentum. Group Procurement organized and successfully completed Ariba eSourcing Black Belt Training & Empowerment program earlier in September 2010. All in all, 23 procurement professionals from various Sunway Group of Companies participated in this program and were certified as Green Belt, Brown Belt and Black Belt as part of this competency building program.

Ariba Black Belt training program is an eSourcing software and strategy training for procurement professionals that enables online RFx management, dynamic negotiation, e-auctions and reporting. Out of 23 participants, 9 went on to complete the black belt level certification which involved developing sourcing strategies for high spend, important spend categories by evaluating market trends, global/regional supplier reviews, detailed requirements and opportunities to generate sourcing based savings.

This program was designed to provide each participant with robust e-Sourcing training and guidance as well as project management support throughout the course of the program. eSourcing signifies a major improvement in the way we negotiate and source various requirements across all businesses. And all the participants have acted as change agents in making this transition.

All the participants achieved desired level of proficiency and understanding of sourcing projects and developed an overview of various online negotiation techniques and negotiation formats through this program since it kicked off in Nov, 2009.

If we take a look at the evolution of procurement, the buyers in the earlier stage were primarily focused on operational and transactional activities. With Ariba Black Belt Program, Sunway has become one of the pioneers in Malaysia to move procurement to a more strategic role which creates higher value while improving the transparency and control. We expect the participants to further develop as professional buyers and sourcing managers and bring greater value to Sunway Group.

Journey of Transformation				
Transactional		Strategic Sourcing		
2001	2002	2005	2009	2010
Initiated April 2001	Ariba Buyer Deployment	Ernst & Young Project	Ariba-led Sourcing Services With 2 pilot companies	Ariba Empowerment Program-broad adoption
30-company pilot	Company-wide roll out	Cross-Functional Teamwork	RM 37 Mil Spend	23 Participants
Process Standardization & Automation	Greater Control & Compliance	Category Management	Avg. 5% Savings	Over 150 Projects selected
		Emphasis to Center-led structure	Significant ROI	Over 6% Savings

Certificate of Achievements

Green Belt



Hamidah Kasim – SunwayMas Sdn Bhd • Noorhayati Bt. Saidin – Sunway Medical Centre Berhad • Ng Siaw Ting – Sunway City Berhad • Er Chai Hoon – Sunway Keramo Sdn Bhd
 Foo Bee Yoke – Dekon Holdings Sdn Bhd • Lanny Woon – Sunway Construction Sdn Bhd • Dazlina Denan – Sunway University College Sdn Bhd • Choo Wei Tak – Sunway Construction Sdn Bhd
 Tan Mai Peng – Sunway Construction Sdn Bhd • Hamidah Sulaiman – Sunway Paving Solutions Sdn Bhd

Brown Belt



Low Chuo No – Group Procurement • Kelly Sia – Sunway Pyramid Sdn Bhd • Chan Hay Wei – Sunway Resort Hotel & Spa
 Joyce Anita KS Vincent – Sunway Lagoon Sdn Bhd

Black Belt



Goh Thuan Keat – Monash University Sunway Campus Malaysia Sdn Bhd • Leona Ho Yet Yeng – Group Procurement • Pang Hee Seong – Sunway Resort Hotel & Spa
 Vivian Lau Kiek Min – Group Procurement • Jeannie Liew – Dekon Holdings Sdn Bhd • Lim Siaw Hua – Sunway Construction Sdn Bhd • Eileen Chai Siaw Ling – SunwayMas Sdn Bhd
 Leong Yan Feng – Group Procurement • Koh Sin Yee – Sunway City Berhad

Special Award

- Highest Spend & Savings
- 2nd Highest Spend & Savings
- Highest Number of Projects
- Excellence in Black Belt Certification Program
- Most Complex Auction Format Used
- Most Initiative participant in Sourcing Pro

Sunway Construction Sdn Bhd
 Sunway City Berhad
 Goh Thuan Keat
 Leong Yan Feng
 Leona Ho Yet Yeng
 Kelly Sia & Goh Thuan Keat

Group Procurement would like to thank all involved, directly or indirectly, for their support in making this initiative successful.



SunMed Clinic Hosts Free Health Screenings

Sunway Medical Centre's SunMed Clinic at Pyramid hosted free health screenings for 40 children from Yayasan Nursalam (Chow Kit Kids) recently.

Most of these children are of Myanmar descent and mixed parentage with a few of them being orphans from various homes around the Chow Kit area. The 40 children were provided free health screenings comprising checks related to their height, weight, vision, dental and tests related to HIV, full blood count (FBC), Hepatitis B Antibody screening and body mass index (BMI). The children were also given deworming tablets.

"Due to their circumstances, the children are socially withdrawn and undernourished. However they are very intelligent and good looking kids. Sadly they are also socially and mentally deprived compared to normal children. I feel very blessed and happy that I am able to help these children even though in a small way. The smiles on their faces when they say thank you can really touch your heart," said Dr Shiamala Devi, Senior Manager CMS.

During the two-hour session, the Sunway Medical team were on hand to gently comfort some of the children who cried during the blood test; as many of them are fragile and are not used to health screenings.

Dr Shiamala developed a one-page report for each child that was examined and these reports were sent to their guardians at the Yayasan Nursalam. Dr Shiamala also recommended immunization or booster doses for the children's well being, apart from the health screening.

SunMed Clinic at Sunway Pyramid is an extension of the staff health / primary care services within the main hospital. Since its opening in November 2009, it is envisioned that the SunMed Clinic will play a pivotal role in the development of public health and chronic disease management policies and strategies as well as global health and local public health initiatives. The health screenings for these children were conducted by Sunway Medical Centre and SunMed Clinic team as part of Sunway Medical Centre's Corporate Social Responsibility (CSR) activities.



Sunway Raises RM877,000 for Second NKF Lifecheck Mobile Unit

The Sunway Group, in collaboration with the National Kidney Foundation of Malaysia, successfully raised RM877,000 for a second unit of NKF LifeCheck Mobile Health Screening Unit.

Founder and Chairman of Sunway Group, Tan Sri Dato' Seri Dr Jeffrey Cheah, AO handed the funds collected to Tan Sri Dato' Dr Abu Bakar Suleiman, NKF President, Board of Governor.

"This is our unwavering commitment to help needy kidney patients and instil public awareness in a cohesive effort to reduce the annual increase in numbers. It is our hope that with this second unit we can achieve our target of screening a cumulative 120,000 patients by the end of 2011 and 180,000 Malaysians by the end of 2012," said Tan Sri Dato' Seri Dr Jeffrey Cheah.

The second unit of the NKF LifeCheck Mobile Health Screening Unit is needed to meet the accelerated rise of 20% in the number of kidney patients in need of care in Malaysia every year.

In 2006, Sunway and NKF partnered to successfully raise

RM780,000 to fund the first customized 40-seater bus, outfitted to conduct health screenings around the nation. The NKF LifeCheck was triumphantly launched in 2008, and has catered to more than 80,000 people, especially those in the suburban areas, thus far.

This year's theme for the fundraising event commemorates "40 YEARS OF GIVING HOPE" to dialysis patients, celebrating the 40th anniversary of the National Kidney Foundation channelling hope and optimism to needy kidney patients. A coffee table book was also launched in tandem with the event by the two parties.

President of NKF, Tan Sri Dato' Dr. Abu Bakar Suleiman, said that joint initiatives such as this is what the country needs to pursue progress as a nation.

"Sunway Group has contributed a wealth of resources to our mission of saving lives through preventive education and early detection of kidney disease. Such dedication and commitment is exactly what we need from corporations. A healthy nation is a wealthy nation, and Sunway's efforts are exemplary indeed," he said.



Merdeka Joy for 200 Rural School Students

287 children from rural schools in Penang and Perak recently had a jolly good time when they were treated to a day at the Lost World of Tambun in conjunction with Merdeka.

The children, aged between five and twelve had an exciting time, trying out all the rides in the Lost World of Tambun, such as the Dragon Flight, Stormrider, Giddy Galleon, Perak Parade and Adventure Express besides getting to know the 4000 animals consisting of 55 species at the Lost World Petting Zoo. The highlight of the day for the children was the water park and the tiger valley.

The memorable and educational day was organized by the Kelab Sukan Sunway (Sunway Sports Club). Two hundred members, consisting of staff from Menara Sunway, Sunway City Ipoh, Sunway Tunas Penang, Sunway Carnival Penang, Sunway Hotel Penang and students from SUN-U Ipoh had joined in for the day of fun.

Bernard Paul Netto, KSS President, said that it was the second year this special event is organised for the underprivileged children in the northern region.

The students were treated to a whole day of tender loving care, scrumptious food and entertainment from 9am to 4pm. Besides watching over the students and participating in the fun, the cheerful volunteers also treated the children as their own. Each child went home satiated after the fun activities, with new school bags and stationery sets.

"The objective of organising this event is to reach out to the children outside of Klang Valley as we usually have our community events in Klang Valley. Our intention is to include the children in the Northern region in our CR programme as Sunway developments in Ipoh and Penang and we wanted to ensure that the children here are not left out," he said.

"Sunway Group has both property development and property investment projects in Perak and Penang. It is in our interest to see these communities prosper and grow, and we very much believe that children play a huge role in nation-building," he added, in explanation of the event.



Deputy Chairman of Sunway Group Swings for Charity

The Deputy Chairman of the Sunway Group, Datuk Razman M. Hashim, recently raised a nett amount of RM150,000 for two homes, Rumah Solehah and Yayasan Salam (Chow Kit Kids).

Puan Wan Hawa of Rumah Solehah said that she was privileged to receive the patronage of Datuk Razman Hashim and his family.

"Datuk Razman Hashim has always been generous in giving. For us, we feel that his gifts go beyond financial support. He himself makes an exemplary citizen for our adult and children to emulate - a personality embodying hope and aspiration," said Dr. Hartini from Yayasan Salam after accepting a cheque of RM50,000 from Datuk Razman.

The cheques were donated through the Malaysian Justice of the Peace Council (Jaksa Pendamai) or better known as JP who also received part of the proceeds. Datuk Razman is a member of JP.

Datuk Razman raised the funds in an ingenious way : he had invited 160 of his close friends to gather in aid of the homes by promising a "swinging night" with them. The event, which was held at the Hard Rock Cafe, Kuala Lumpur was

packed to the brim; with Datuk Razman's friends turning up in full support for the launch of his first album, "Come Swing With Me."

Royal guests in attendance at the event included HRH Sultan Selangor, Sultan Sharafuddin Idris Shah, HRH Raja Muda Perak, Raja Dr. Nazrin Shah, and HRH Raja Puan Besar Perak, Tuanku Zara Salim.

The event was organized by Datuk Razman, together with Datin Latiffah and children to benefit the two homes. Melissa Hashim, Datuk Razman's youngest daughter pitched a tune in raising the funds, by capturing the crowd with a soulful rendition of "Cry Me A River" - her debut performance for an audience.

Prolific musicians Lewis Pragasam, Adi, Stu MacAskie, Christophe Turchi, Azmi Hairuddin John Dante and Marques Young accompanied Datuk Razman in his 'Come Swing with Me' performance. The opening act for the evening was a performance by the distinguished gentlemen of Seasons Four, comprising Rahim Ismail, Tunku Farid, Hussain Shaari and Syed Elias along with upcoming songstress, Diana Liu.



From left : HRH Sultan Selangor, Sultan Sharafuddin Idris Shah, HRH Raja Muda Perak, Raja Dr. Nazrin Shah with Datuk Razman M. Hashim.

Datuk Razman with his family. From right : Melissa Hashim, Hafiz Hashim, Datin Latiffah and Natasha Hashim.

Honest Guard Returns Clutch Bag with RM 12,000 Cash



Mohd Afandi receiving his letter of commendation from Mr HC Chan witnessed by Mr Lu.

A Chinese businessman from China left his clutch bag in a trolley at the parking lot of Sunway Pyramid shopping mall and thanks to an honest security personnel, his clutch bag which contained RMB25,000 (RM12,100), was returned as it is.

The responsible security personnel, Mohd Afandi bin Hamzah had handed the clutch bag to the Security Department Office at the mall's loading bay and when the owner, Chinese national Lu Fu You returned to look for his clutch bag, he was given a buggy ride to the office to collect it.

Relating the incident, Mohd Afandi said he was on security prevention round when he spotted an unattended clutch bag inside a shopping trolley. Realising something was amiss, he then proceeded to inspect the content and was shocked to find a huge amount of money.

With integrity and honesty, the 28 year-old security personnel reported it. When asked to comment, he said "There was a lot of money in that bag. Taking it doesn't feel right". For his noble act, Mohd Afandi was rewarded with a letter of commendation

by Sunway Pyramid Shopping Mall. The businessman from China was very grateful to Mohd Afandi and offered cash rewards. However, Mohd Afandi refused it hence Mr Lu Fu You presented him with a hamper instead as a token of appreciation.

It is good to know that even in modern times, values like honesty and integrity are widely practiced.

After applauding the act of Mohd Afandi, Mr HC Chan, CEO of Sunway Pyramid conceded that public must also play their part by being more vigilant and less negligent. The mall receives at least 5 reports of lost items at the Concierges and at the Security Office per month. Laptops, handbags, wallets, mobile phones and shopping bags are the items that people tend to leave behind at the mall.

Like in the Sunway Group, Sunway Pyramid's security personnel also undergo intensive police training in order to be accorded auxiliary police status. These auxiliary police works very closely with our Royal Malaysian Police force on crime prevention and detection in Bandar Sunway.



A "Wild" Time at Sunway Lagoon for Students of SMK Bandar Sunway

For Ho Ah Hui, 14, the day was exceptionally extraordinary as she held a rabbit, applauded trick-turning birds, and hugged a pony. For the 14 year old Down Syndrome student of SMK Bandar Sunway, this was the child's first visit to Sunway Lagoon.

She was part of 21 student troupe who had embarked on a "Fun Day at Camp Sunway" experience sponsored by Sunway Healthy Lifestyle and Sunway International Vacation Club. The students, aged 13 to 22 and five of their teachers were invited to the 2 day programme specially designed to be an enjoyable educational programme for the autistic and Down Syndrome students of the school. It included a day at the Sunway Lagoon and a night's stay at the Resort Suites.

At Sunway Lagoon's Wild Life Park, the students were mesmerized by the civets, binturongs, hornbills, and other domestic animals at the park. At a session of the "Wild Life Friends" show, the students gaped in awe as the birds performed, and their laughter brightened the day as they each took turns taking photographs with a python.

Later, the students and teachers had a splashing time at Sunway Lagoon's thrilling rides, including the Congo Challenge, African Python and Rain Fortress.

After a sumptuous dinner at the Atrium Café at Sunway Resort Hotel & Spa, the day continued at T&T Kidz Park at Sunway Pyramid. The students had another round of excitement on the ferris wheel, merry-go-round and the bumper car games.

Chief Executive Officer, Sunway Healthy Lifestyle & Sunway International Vacation Club, Cirioco Publo Raj, said that they hosted "Fun Day at Camp Sunway" as an aspect of the Sunway Group's continuous efforts to support the special

education class of SMK Bandar Sunway under the School Adoption Programme.

Puan Hajah Juairiah Johari, special education coordinator of SMK Bandar Sunway, said that she was grateful for the great experience that was created for the students.

For more information about Sunway Healthy Lifestyle and Sunway International Vacation Club activities, please call Zaily Masyita at +603-5639 9221 ext 9567.

